

BLACK ALUMNI NETWORK

* SPORTS SPECIAL *

B.A.N. PEOPLE, 7
JOBLINE, 6

Volume VI, Number 3

MARCH 1985

WOMAN SPORTSWRITER SCORES

By EUNETTA BOONE

BALTIMORE -- Life as a female sports reporter is a potpourri of challenges, hard work, not enough time and the development of tougher than a tough skin.

But most of all, it's fun.

Eunetta Boone, '84, is a native of Washington D.C. She played basketball and golf while growing up and watched a lot of Washington Redskin football

As the first black woman to write sports at the 75-year-old Baltimore EVENING SUN, my introduction to the staff and the people of this city was greeted with some skepticism.

I came to the paper last June as an entry-level reporter.

"What are you doing writing sports?" other reporters would ask(Eunetta initially looked for a job on the paper's metro staff, but opportunity knocked in sports).

Annoyed at first, I would tell my critics that being a sports reporter was no big deal and with football and basketball season approaching, it would be fun.

So the summer was spent writing a bowling column, covering spot news press conferences on

BLACKS AND SPORTS

MANY PLAY, FEW MANAGE

By TOM WALKER

DETROIT -- One of the greatest illusions society nurtures is that sports are little more than benign diversions.

Athletes are portrayed as one-dimensional beings who, besides athletic ability, bring nothing more to their games

than mildly interesting quirks and eccentricities.

Those who report on sports are treated little better. The sports journalist is usually depicted as an affable, if somewhat shallow, white man obsessed with statistics and ever-rising player salaries.

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NEW YORK -- Black Alumni Network, The New York Association of Black Journalists and the National Alliance of Third World Journalists last month began joint plans for sponsoring a series of news-maker forums this year.

The first forum would be on mayoral politics and the 1985 campaign, followed by forums on police brutality; an international issue and a topic to be announced.

Ken Jones and Andrea Payne of BAN; Peter Bailey and Audrey Edwards of NYABJ and Lela McDowell of NATWJ met to plan the series.

At last month's BAN organizational meeting, Ken Jones reported efforts to incorporate BAN as a non-profit organization. An attorney has been contacted and the incorporation process is expected to take three to four months and cost \$450.

In Philadelphia, Wayne Dawkins reported that three newspapers and a black college inquired about subscribing to our newsletter to aid their recruiting and research efforts.

The next organizational meeting is 3 p.m. Sunday, March 24, at the home of Ken Jones, 328 E. 90th St., Apt. 5B, Manhattan. (212)427-5748.

The National Alliance of Third World Journalists is sponsoring a 10-day fact-finding trip to Cuba in June. Round-trip airfare and accommodations are \$260 from Miami. For information, write immediately to NATWJ, P.O. Box 43208, Washington, D.C. 20010. Or call Lela McDowell (201)988-0861 or Gwen McKinney (202)387-1662.

A tour to Zaire is also in the works.

About NATWJ...

Founded in 1981, its goals include establishing channels of communication between African, Asian and Latin American states and black, Hispanic and Asian-American journalists. NATWJ has sponsored fact-finding tours to Cuba, Lebanon and Grenada. In this country they sponsor press briefings for journalists and the black community.

BLACK ALUMNI NETWORK

NEWSLETTER

412 Wadsworth Avenue
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram Anne Ashton
ASSOCIATE EDITOR PRODUCTION & DESIGN

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

the city soccer and baseball team, writing a story about a cancer victim with one leg who was running across the country, and going to a boxing benefit which was held to fund organ donor programs.

Sitting at ringside at the boxing match, I was treated to sweat and blood that sprayed onto my notebook pad, clothes, hair, and the soda I could no longer drink.

At the start of football season, I was selected for the area college beat, making me responsible for covering 12 football teams. I had to write game stories, profiles, takeouts, in addition to a weekly notes column on Division IAA, II and III schools.

Let me end your curiosity now. No, I do not go into the locker rooms, although major colleges allow women reporters to go in. I'm usually pacing outside of locker room doors, waiting to interview coaches and players.

Since football games are usually played on Saturday and The EVENING SUN does not publish on weekends, I had the challenge of writing a game story that had to be written from a different angle than those that the seven-day-a-week morning paper covered.

A MORE DIFFICULT challenge came much earlier than I anticipated.

The issue of being a reporter versus being a black reporter surfaced last year with the Jesse Jackson-Milton Coleman episode. The dilemma faced me after I learned that Morgan State University, once an athletic powerhouse in black college football, had violated NCAA rules by allowing a player to play quarterback on their 1983 team who had never graduated from high school and was never officially enrolled in the school.

People within the university informed me of an ensuing NCAA investigation. I kept a notes file and did not know what to do without it.

Opportunity knocked at the start of basketball season last November. When Morgan played the University of New Mexico in Albuquerque, a reporter from a local paper noticed that Morgan's center looked familiar. Research by the reporter revealed that the player was once a member of a 1979 squad that the NCAA deemed ineligible because of a transcript-rigging scandal.

Once that news hit, I had to reveal my information concerning the NCAA investigation into the school's football program.

My editor and I wrote the story, which shocked both the black and athletic community. After more investigation, it was learned that Morgan had at least six ineligible players — two on the football team and four on the basketball team. Also, other athletes came forward with more information concerning foul play.

The result: the athletic director was relieved of his duties, a new football coach will be hired this fall, the school's president formed a task force to investigate the athletic program, and after only six months on the job, I won an honorable mention with the Maryland/Washington, D.C./Delaware Press Association for what the judges cited as a "good hard-hitting story." I also won the respect of those who were skeptical of my sportswriting ability.

Now I'm entrenched in basketball, attending three to four games a week, writing features and still writing a bowling and college notes column. I have had the opportunity to cover Georgetown and University of Maryland basketball. My new assignment for the next few weeks will be to cover the U.S. Naval Academy full-time. Navy, for the first time in at least 30 years, will probably participate in the NCAA Tournament.

Being a black female sports reporter is challenging, rewarding and most of the time fun. There are only four (I'm aware of) of us breaking male-only ground. I hope more will follow in our footsteps.

MANAGE/Con't...

It is hardly a revelation that the illusions have no relationship to the real world. The Willie Mayses, the Roberto Clementes, the Jim Browns and the Walter Paytons all but defined baseball and football, the backbones of a multibillion-dollar sports industry that has spawned an estimated \$10 billion in annual gambling.

Yet, after the last hurrah on the field, black players often face a quick exit.

Few blacks manage sports teams. It is the black athlete who entertains the white fans, since black attendance at all sports events except boxing is less than 10 percent. It is the black athlete who suffers most from an educational system that awards a four-year degree for athletic services rendered, but provides little education.

Consider these examples:

* Detroit Tigers batting coach Gato Brown resigned rather than accept a contract offer he considered insulting.

* Last year, The MICHIGAN CHRONICLE and The DETROIT NEWS, in exploring why so few blacks attend games at Tiger Stadium, found that the Tigers have no marketing or public relations plan to attract black fans. The issue outraged a large portion of metro-Detroit's white community.

* Emanuel Steward, manager of the Summer Olympic's Kronk Boxing Team, was vilified by national and local media for attempting to undermine the authority of U.S. Olympic boxing coach Pat Nappi.

The condemnation, spearheaded by ABC's Howard Cosell, sought to find Steward guilty until proven innocent. Few reporters attempted to get Steward's side of the story. Little background was offered explaining the essential role Steward played in training four members of the U.S. Olympic team, or his experience as coach of a number of national teams that toured the world to prepare for the Olympics.

All this brings us back to the sports journalist. It is The CHRONICLE's contention that black members of the sports media have a special responsibility to raise the issues I've touched upon to whatever extent they are appropriate or feasible.

Far from the apolitical stereotype, black sportswriters have the opportunity to illustrate how sports reflects society. The paltry number of black sports journalists dramatizes the inequality. Black athletes may perform, but the line is drawn when black journalists attempt to convey and interpret that performance.

Black journalists must support a marked increase in their numbers. They must support this effort and designate it as an important issue in the media in general. This appeared in The SENTINEL, published by the Detroit Chapter of the National Association of Black Journalists.

SUPPORTER OF REAGAN MAY AGENDA DRAWS FIRE

BALTIMORE — Gloria Toote, noted black Republican, lawyer and businesswoman, last month urged blacks to "take another look" at President Reagan and his administration's policies. She addressed about 80 journalists, community leaders and Republican Party officials at a program sponsored by the Baltimore Association of Black Media Workers (BABMW).

The newsmaker affair was arranged after Toote expressed concern that black Republicans have little access to the president.

However, during her address, she staunchly backed Reagan administration programs.

Toote said Reagan has appointed more blacks to positions of authority than any president in history. She produced no numbers or examples to back her claim.

A verbal donnybrook erupted between Toote and some community leaders when she called on blacks to rally around Reagan's efforts for urban enterprise zones and a subminimum wage.

In an ironic twist, the Republican said she worked for Jesse Jackson's '84 presidential run and made the maximum federal campaign contribution to his campaign.

THE SUN
BALTIMORE, MARYLAND

Black leaders distort record, Reagan asserts

From Wire Services

WASHINGTON — President Reagan's continued refusal to give credit, criticized black leaders for being "intentionally dishonest" in their Democratic Party, for distorting the record of his administration, and for ignoring the progress made by minorities during his term.

"I have to come to the conclusion that they have a legitimate case for being dishonest," said Mr. Reagan, who said the administration pressed efforts to improve the lot of minorities.

Black leaders have distorted his record, Reagan asserts

INTERVIEW, from 1A

"Maybe because they weren't told very much by some of those leaders — what we have accomplished and what we have done," said Mr. Reagan, who said the administration pressed efforts to improve the lot of minorities.

On January 19, 1985 an article in THE SUN reported that President Reagan criticized black Democrats for distorting his record and the gains made by minorities during his administration.

Reagan's comments came as the administration pressed efforts to improve the lot of minorities.

The Washington Post

Monday, January 28, 1985

Section 1

Page 1

GOP Blacks Complain of Limited Access

By John Williams

Black Republican leaders used a private meeting with Vice President Bush last week to complain that they have no access to President Bush's administration.

GOP Blacks Complain to Bush About Lack of Access to Reagan

Nine days later THE WASHINGTON POST reported on January 28th that black Republican leaders complained to Vice President Bush that they have little access to President Reagan. One frustrated black Republican was quoted after the meeting as saying, "... we've got to have access, we deserve it because it was cold out there being a black Reaganite."

Surprise candidate Unveiled to press

NEW YORK — "Have you heard the news?" were Herman Badillo's opening words to about 40 jour-

nalists last month. Badillo, a former deputy mayor, told the group that in a surprise move, a coalition of black and Hispanic leaders had endorsed Harlem Assemblyman Herman Farrell

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The BOSTON GLOBE is looking for two copy editors for the metro and national/foreign copy desks. In addition to editing, duties may include some layout and slotting. The paper has an in-house union contract and \$40,000 is top scale. Contact Ellen Clegg, night editor, (617)929-3097 after 4 p.m. Sunday-Thursday...The DETROIT NEWS has openings for a television critic and several reporting and copy editing posts. Contact Luther Keith, assistant news editor, (313)222-2027...The DETROIT FREE PRESS has an opening for a photo/graphics editor. It will also be looking for copy desk and news desk

JOBLINE

editors. Contact Mike Stanton, executive news editor, (313)222-6494. ...The OAKLAND(Mich.)PRESS has openings for a reporter and a part-time copy editor. Contact Sue Sajdak, executive editor, (313)332-8181...WJBK-TV, Detroit, has three openings: weekend anchor/reporter, photographer and editor. Contact Bill Vance, news director, (313)557-2000. BLACK ENTERPRISE Magazine wants freelance writers for its "In The News" section. Send resume and writing samples to Ken Smikle, senior associate editor, 130 Fifth Ave., New York, N.Y. 10011, or call (212) 242-8000...WDIV-TV, Detroit, has openings for a promotion writer/producer and editorial director. Contact Ruth Amies, personnel manager, (313)222-0444.

American Banker

The *The Daily Financial Services Newspaper*

and The BOND BUYER newspapers are now accepting applications for their fifth annual Financial Journalism Scholarship-Internship program.

This year, one \$4,500 scholarship will be awarded to a student beginning graduate work in journalism or business this fall.

The scholarship program aims to encourage students to pursue careers in business or financial journalism. Applications must be submitted before March 31. The winning candidate will be announced by May 1.

The winner will be given the opportunity to work as a news assistant at either paper this summer.

Contact William Zimmerman, editor, AMERICAN BANKER, One State Street Plaza, New York, N.Y. 10004. Or call (212)943-6700.

CANDIDATE/Con't

to challenge Mayor Edward Koch this November.

The revelation at the monthly meeting of the New York Association of Black Journalists(NY-ABJ)came the night before Farrell announced his candidacy.

Badillo was among a handful of candidates(that did not include Farrell)being considered for endorsement by the group, The Coalition for a Just New York.

Badillo was invited to speak to NYABJ about coalition politics. He said he would support the coalition's candidate against two-term incumbent Koch.

Michael E. Dutton, '72, is program administrator of press relations for IBM in New York...since last September, Thea Crouch, '82, has been a writing instructor at the College of New Rochelle(N.Y.)...Michael Crawford, '79, is assistant to the associate editor at The WALL STREET JOURNAL.. His duties include recruiting...Charlie Alejandro, '82, is deputy director of communications for New York City's Health and Hospitals Corp. His duties include edi-

B.A.N. PEOPLE

ting a new HHC magazine called CITY HEALTH...Ammie Felder, '82, is marketing manager for Home Box Office (HBO)in New York...ABOUT FACE: This winter, Michelle Johnson, '82, left The BOSTON GLOBE's copy desk for The WASHINGTON POST, but after a month she had a change of heart and is returning to Beantown...Wayne J. Dawkins, '80, was among a handful of reporters who interviewed Minister Louis Farrakhan in Philadelphia last month. Farrakhan was on the third stop of his "Power" tour, a crusade to raise seed money for black-produced consumer goods and keep some of the \$190 billion in black buying

power circulating in its own communities. Farrakhan should be coming to a city near you...WE'VE GOT TO STOP MEETING LIKE THIS: Twice this winter, Betty Winston Baye, '80, has crossed paths with classmate Norman Buchanan, '80, in airports. Norman, a producer for ABC-TV's "Good Morning America," was with his camera crew en route to assignments...Lesley Crosson, '72, is editorial director for WCBS-TV in New York. She previously was with CBS's WBBM-TV in Chicago and was a reporter for the Camden(N.J.)COURIER-POST...Dwight Ott, '73, is a reporter on The PHILADELPHIA INQUIRER's New Jersey staff.

We want to run summaries of interesting and unusual Black History Month stories published last month. Send us the clipping or a written summary before March 15.

NEXT MONTH:

Our annual careers issue

Subscription Order Form

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One year of BAN Newsletter is \$10.

Obituary

PIONEER EDITOR, TIRELESS RECRUITER OF MINORITY JOURNALISTS, DIES

LOUISVILLE, KY. -- Carol Sutton, the first woman to head the news staff of a major American newspaper, died here of cancer Feb. 19. She was 51.

In 1974, she was named managing editor of the Louisville COURIER-JOURNAL. Since 1979, she had been senior editor of the jointly-owned morning COURIER-JOURNAL and afternoon TIMES.

Under her leadership, The COURIER-JOURNAL won a Pulitzer Prize for photographic coverage of the 1975 school desegregation crisis.

Sutton's career at the Louisville newspapers spanned nearly 30 years. She began as a secretary to the executive editor, later advancing to reporter and to editor of The COURIER-JOURNAL's Women's World section in the early 1960s.

The section, which published society news and household tips, was renamed Today's Living, and, in a revolutionary move, Sutton assigned articles on abortion, migrant labor, rural poverty and other social issues.

ues.

As senior editor of the newspapers, Sutton directed recruitment of minority journalists.

"She made sure the Louisville newspapers practice what they preach about equal opportunity," said Paul Janensch, acting editor and publisher of the newspapers. "Thanks to her tireless efforts, the percentage of black professionals on the news and opinion-page staffs rose from less than 3 percent to 10 percent in the last five years."

Sutton was the first white member of the National Association of Black Journalists (she also subscribed to this newsletter).

She is survived by her husband, Charles E. Whaley, director of communications for the Kentucky Education Association; two daughters; and her mother.

BLACK

ALUMNI

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412 WADSWORTH AVENUE

PHILADELPHIA, PA. 19119

BLACK ALUMNI NETWORK

*** ANNUAL CAREERS ISSUE ***

Volume VI, Number 4

APRIL 1985

"SIGNIFICANT GAINS"

STUDY: MORE MINORITIES HIRED

More than half the nation's journalism and mass communications college graduates in 1984 found media work, according to a Dow Jones Newspaper Fund/Journalism Resources Institute report.

The annual employment survey of journalism graduates, compiled for the Newspaper Fund by the Journalism Resources Institute of Rutgers University, showed a 6 percent increase in the number of media jobs offered the Class of 1984.

About 9,600 of the nation's 17,200 bachelor's degree recipients last year had been hired by media companies when the survey was conducted four months after the jou-

rnalism/mass communications majors graduated.

The fund attributes the increase to a significant change in hiring of minority journalism graduates.

More than 54 percent of minorities who received journalism and mass com-

FREE-LANCING: THREE VIEWS (PAGES 3 to 5)

munication degrees in 1984 were hired in entry-level jobs, compared with 41 percent in 1983. Daily and weekly newspapers hired 16.5 percent of the minority grads, while 13.9 percent took jobs in broadcasting.



The report shows daily newspapers continue to hire more college journalism majors than any

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HIRING/Con't...

other media-related field, including radio, television, magazines, wire services, advertising agencies and public relations firms.

Weekly and daily newspapers and news services hired more than 17 percent of the graduates, compared with 14 percent of the 1983 graduates. There continued to be one news job for every 2½ graduates who tried to locate work at a newspaper or news service.

Advertising agencies were the second most popular employers for the 1984 graduates. Public relations was third and television stations fourth.

Ad agencies hired 8.6 percent of the media grads, while public relations agencies and corporate PR departments hired an additional 8.5 percent of the class.

Radio and television stations evenly divided slightly more than 10 percent of the journalism graduates. Magazines hired almost 3 percent of the grads, while about 7 percent took other media-related jobs.

The unemployment rate for the May/June graduates four months after graduation was nearly 12 percent, a 1 percent drop since 1983.

The Dow Jones Newspaper Fund encourages young people to consider careers in journalism. Its programs include scholarships and internships for college students, workshops for high school newspaper advisers and minority students, and a career information program that includes the annual "Journalism Career and Scholarship Guide" and a slide show about newspaper careers.

REGIONAL CONFERENCE

It's time to nurture your mind, hone those skills, forge new friendships.

Two National Association of Black Journalists (NABJ) regions -- N.Y., N.J., Conn. and Pa. & Del. -- will sponsor a joint conference Friday, May 10th through Sunday, May 12th at the Americana Host Town in Lancaster, Pa. Among the workshops: writing for print journalists; doing better broadcasts for broadcast journalists; & career development for younger journalists and students. There will also be time for local organizations to have relaxed, frank discussions.

For information, call Wayne Dawkins (609)663-6001 (weekday evenings), or Will Sutton (215)854-2650. Pre-registration deadline is April 22.

BLACK ALUMNI NETWORK
NEWSLETTER

412 Wadsworth Avenue
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Wayne J. Dawkins
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Published monthly by alumni
from the Columbia University
Graduate School of Journalism

THE FREE-LANCE LIFE: 3 VIEWS

IT TAKES MORE THAN A GOOD WRITER

Ex-staffer adjusts; realities motivate

Free-lancing has been the biggest challenge of my career.

After spending four years in mainstream job settings -- first with GANNETT and then with TIME Inc. -- I had become accustomed to fitting into an existing structure, or, to put it more unflatteringly, to being "assigned."

Free-lancing, a way of life forced on me in January 1984 when TIME Teletext folded and I was laid off, forced me into a different kind of hustle.

No longer having the security and comforts of a staff position threw me into a period of uncertainty. Would I survive, I wondered, without a formal structure? Lack of self-direction and accountability I fathomed, would lead to my professional downfall. I envisioned myself lying in bed morning after morning, growing fat and mentally dormant because I had no editor to answer to.

How wrong I was. I quickly realized I was my own boss. To my astonishment I was much more self-directed than I had thought. In addition to my monumental need to see my byline, I was motivated by the unrelenting realities: food, clothing, shelter and medical insurance.

A different kind of motivation was at work. Free-lancing necessitated

that I rise earlier and work later. I had to politely distance myself from well-meaning friends who would innocently encroach on my work time because they felt I no longer had a "real job."

Friends and colleagues at various publications provided excellent support and lucrative assignments. Writing and reporting were actually the least of my concerns. I constantly had to stay on top of the logistics. This meant separating my office space from the personal space in my apartment. Story files and cassettes often found their way to the breakfast table or even the bathroom.

It was also imperative that my free-lance work be cost-effective. This meant consolidating overhead expenses and energy. For example, if I was working on a variety of stories that required reporting in the same neighborhood, instead of making three separate trips during the week I'd try to schedule all the interviews on the same day. Two subway fares are a lot cheaper than six. I also secured an additional long-distance service, stri-



CONTINUED on PAGE 4

FREE-LANCING/Con't...

ctly for business calls. However, I found this a pointless gesture if I did not submit expense vouchers for my calls, which usually average about \$140 per month. I also had to keep tabs on photocopying costs and taxi receipts.

Free-lance blues notwithstanding, journalism remains the love of my life. As a pragmatist, I accept the fact that free-lancing is like an eternally temperamental lover. But since debtors do not understand this, my base income (i.e. the rent money) comes from teaching. Free-lancing and teaching demand that I work harder than ever before. However, when I see my byline in BLACK ENTERPRISE, ESSENCE, or other publications, I feel a sense of accomplishment. I know the work comes from the heart.

-- KEN JONES

Manage your time for multi-deadlines

As a person who never had any interest in either working in business or writing business stories, you can imagine my surprise when I realized that with the decision to free-lance full time a year ago, I had also decided to become a businesswoman.

Romantic notions, political commitment and craft aside, to be a successful free-lance writer means being a successful businessperson. I learned the hard way.

Probably the most important element is organization -- the ability to write three or more stories simultaneously, write them well, bring them in on deadline, and have two or three others to begin working on immediately.

This is also the only way you'll be able to pay your bills, unless someone is subsidizing you.

I remember when I first started free-lancing, I would work on one story at a time, a system that was luxurious -- I could immerse myself in the topic -- but clearly not cost-effective. What free-lancer hasn't felt the pain of actually

losing money on a great story, usually one that everyone reads and people stop on the street to applaud. I love acclaim as much as anyone else, but as the rap song goes, "Won't you tell me the last time that love bought your clothes."

My system for getting organized is simple. I covered one large room in my apartment with bulletin boards divided into the following sections; story ideas, story assignments, story progress, story deadlines and pending ideas. With the aid of thumbtacks, thick magic markers, and either threatening or cajoling notes to myself, I could keep track of what should be done immediately, what should be followed up, what pans should



be put into the editorial fire, and how each story was progressing.

Great was the satisfaction when I retired a heading on that board, say, "BLACK ENTERPRISE story on Unemployment," and move on to the next assignment! In fact, after a while it became a wonderful game I could play to see how fast I could report, research, write a story, retire the category and replace it with another one.

I have said before that being a full-time free-lance writer is like being pimp and prostitute. Not only do you have to formulate an idea for a story, but then you have to pick a likely publication, go there and sell the idea, write the story, deliver, and deal with any revisions. As I said, it's a business, and a tough one. For me though, the rewards have been great -- primarily the freedom to write what I want and the ability to spend a great deal of time with my daughter, which were my priorities.

Free-lancing is a business, so be prepared to become an efficient businessperson as well as a good writer.

If you're interested in earning big bucks, skip free-lancing and advance immediately to IBM's personnel office.

-- JILL NELSON

If there's an issue in your area you think would interest this newsletter, please let us know. Send letters, pictures and clippings to address on page 2.

Free-lancing for radio, print

Every minute seems 60 seconds too short when you're free-lancing in magazine and radio and working 40 hours a week as a writer/production assistant in television news.

Radio free-lancing involves getting soundbites (the subject talking, a.k.a. "actuality") and voicers (narrative) fed quickly. Speed is worth gold. The beauty is when you're finished, that's it.

After the press conference, you search for a phone you can screw off and wire up and feed the tape with narrative.

Print projects however, destroy your lunch.

It's good to get mileage out of your stories -- feed the hard story for radio and save the long-range free-lance angle for print.

In radio, much of the contact is by phone, and it's not difficult to develop a steady relationship with a radio network or station. Networks use stringers more zealously. Usually the first piece is done on speculation, and, as in print, a good job can mean you may not have to approach them for a second assignment; they'll call you.

Finally, give yourself some time each month to cool out.

-- DAVID J. DENT



THINKING OF WRITING A BOOK?

REQUIRED: VISION, ORGANIZATION & LOVE, AUTHORS SAY

By JANICE GREENE

Once you decide to write a book, it takes vision, gumption and love, say three authors who heeded the call.

The first and some say the easiest and most exciting step is finding inspiration. That came easy to Paula Giddings, author of "When and Where I Enter: The Impact of Black Women on Race and Sex in America." She said her 408-page vision sprang from the dearth of information on black women's influence on both the civil rights and feminist movements.

Giddings, a student activist at Howard University in the 1960s who later became a book editor and reporter, said she hungered for more than "the one-dimensional figures" depicted in sociology and history books.

Once a firm idea takes hold, the next step is finding the right publisher. Both Giddings and Doubleday editor Veronica Mixon suggest searching the literary marketplace and bookstore shelves to

cull names of companies that publish books on your subject.

Sometimes publishers come to you. At least they came to James McBride, '80.

While a staff writer for The Boston GLOBE two years ago, both The GLOBE and the Philadelphia INQUIRER Sunday magazines published an article on his experiences writing "Open the Door Richard," a book in progress about McBride's mother and her 12 children. Afterward, McBride said, several publishers approached him with offers. Although no agreements have been made, he says he plans to finish the book next year.

Once you target potential publishers, you must then find an editor by calling up the company for names of editors familiar with your subject.

Once you find an editor you write a proposal (no more than two pages long) describing why your idea is important. If interested, the editor may ask for another submission, including a title page, outline, synopsis of each chapter and possibly a

5,000 to 10,000-word sample section of your book.

If a publisher is hooked, then comes the bugaboo -- contract negotiations.

"Most writers feel leery" of these contract talks, says Mixon. "But publishers don't cheat people. Even if you don't have an agent, you can get a fair deal."

Giddings suggests new writers also carefully question the editor. Find out what is expected of you, how royalties work, what the payment schedule is, what kind of support (i.e. promotion) does the author get from the publisher after publication.

The next challenge is finding the time and money to write. "I remember thinking you had to get up and do errands first, then sit down and write," says Giddings. "But I realized that's not the best way because you expend a lot of energy that can be used for writing." Giddings worked on her book five days a week beginning at 7:30 a.m. without breakfast and supported herself with fr-



ee-lance magazine articles and a Ford Foundation grant.

Both Mixon and McBride however are part-time book authors while working full-time. Mixon wrote her romance novel two hours each evening while McBride, an assistant editor at PEOPLE Magazine, writes five hours twice a week between 10 p.m. and 5 a.m.

"Orchestrated chaos is the way I describe it," says McBride. "I just sit down at the K-Pro computer, hit the switch and let God work it."

Next, the finish, which can come in six months, like Mixon's unpublished novel, or five years, like Giddings' project. But writing those last words takes a special ingredient.

Giddings: "If it's done for anything other than love it's very difficult to finish."

Janice Greene, '82, is a freelance writer and future book author.

THE GRAPEVINE SELLS MANY BOOKS

A lucky break and the guts to tackle an intimidating challenge landed Betty Winston Baye her first novel, "The Africans" (1983).

A high school girlfriend told a book editor searching desperately for someone to write one of a series of ethnic novels of Betty.

A daily newspaper reporter and 1980 Columbia J-School grad, never had Betty written anything the size of a book, but she was game for the challenge. "I did the outline and in a few weeks I had a contract," she said.

Nine months later she completed The Africans, a 488-page tale of a fearless and quick-witted woman who escapes slavery in the antebellum South to become the wise matriarch of a proud, striving, extended black family.

Betty gives this advice to aspiring authors:

You almost have to shamelessly promote the book if you're fortunate enough to get published. Few books get extensive promotion and prominent display in mainstream bookstores.

Word-of-mouth sells a lot of books. Betty made about 50 appearances at book parties sponsored by colleagues and friends, church groups, sch-



CONTINUED on PAGE 12

1st-time reporters: don't fear gov't beat

By LEROY WILLIAMS

Elbert Hubbard, the 19th-century editor, publisher and essayist, once characterized government as "a kind of legalized pillage."

I wouldn't quite call it that, but as a reporter who has spent the past year covering a county government and several municipal governments in southern New Jersey, it helps me remember that government operates by taking money from people and using those funds to provide those same folks various services.

If you're a beginning reporter, more than likely you will be assigned to cover a local or county government. Always remember there is a never-ending battle for control — usually between local clubs calling themselves Democrats and Republicans — of that tax money.

Most new reporters cringe at the prospect of covering local or county government, seeing it as some byzantine process they know nothing about. But it really is a simple matter once you learn the government's organization, function, who the players are and why they're there.

Don't feel bad if you don't know what the elected governing body is saying or doing in the first few months you cover it. It took me a year to learn the operation of county government I cover because of the myriad departments and agencies.

You must get to know the elected council members, but remember, in most smaller towns they are no more than part-time officials. The individuals who really know what is going on are the top appointed officials, such as an administrator or town manager, and department heads who deal with the town's day-to-day operations.

Try to talk to them at least every other day.

Also read municipal and county government regulations. These are usually available at the state level. Armed with that information, you can go into an interview confident you know what you're talking about.

Don't forget your paper's morgue. Check the clips written on your town during the past five years.

It is difficult to give an exhaustive explanation of how government units operate, but here are some terms to watch for:

* **Ordinance:** Nothing more than a local law, usually introduced (passed on first reading) without public comment and voted on again about two weeks later, after residents have a chance to give their views.

* **Resolution:** A statement of policy by the governing body usually carried out by the town's top full-time administrator.

* **Budget:** Next to death, the thing that scares reporters most. A public document that details where a government will get its money (a majority from property taxes) and how and where it will spend those funds.

This spending plan determines how much taxes local residents will pay. It also tells whether certain services — such as police and fire protection, welfare, public housing, recreation, health and courts — will remain stable, expand, be cut or be eliminated entirely.

Although you will write many stories on the actions of governing bodies, remember there are also interesting stories about the interactions of officials and their personalities, especially on a board with members of opposing parties.

You will be deluged with criticisms from rival board members as they try to use you as a sounding board for their gripes or platforms. They also will try to use you to

CONTINUED on PAGE 12

Attack on NYC journalists blasted

NYABJ sent a letter to New York City Mayor Edward I. Koch in response to the mayor's verbal attacks last February against columnists Earl Caldwell, Les Payne and Jimmy Breslin.

Representatives from B.A.N. and the National Alliance of Third World Journalists also signed the letter.

"...we are compelled to totally reject your labeling of Les Payne, Earl Caldwell and Jimmy Breslin as 'racists,'" the letter stated.

"What the three award-winning journalists have done is exactly what columnists are supposed to do -- that is to analyze, comment on and interpret events as they perceive them."

Koch criticized the writers' columns on Bernard Goetz, the white man who shot four young black men on a subway. They "seek to make everybody a racist who supported Goetz," the mayor said. Koch also supported a grand jury's decision not to indict Goetz for attempted murder.

He also accused black journalists Payne (NEWSDAY) and Caldwell (DAILY NEWS) of using their columns for "political advertisements" to secure a black mayor. Koch is seeking re-election this November.

Payne said he had not written a word about electing a black mayor. "Apparently Koch is confusing me with Earl, but that's a trick of

people of his mindset," Payne said. "Earl and I don't look at all alike. I'm taller."

CORRECTION: The letter to Mayor Koch incorrectly identified BAN as the Black Alumni Network of Columbia University. BAN's activities are independent of the university. Also, Ken Jones was incorrectly identified as president of BAN. The organization has not elected officers

Nelson elected new head of NYABJ

Free-lance writer Jill Nelson was elected president of the New York Association of Black Journalists (NYABJ) last month.

Nelson defeated Ken Smikle, senior associate editor of BLACK ENTERPRISE Magazine. She will serve a two-year term, replacing Peter Bailey of ASCENT Magazine.

Other officers elected:

- * Charles Moses, NEWSDAY reporter, for vice president.
- * Andrea Payne, SOAP OPERA DIGEST features editor, for secretary.
- * Janice Greene, free-lance writer, for treasurer.
- * Ken Jones, free-lance writer, for parliamentarian.

About 50 of nearly 100 eligible members voted. The winners vowed to publish a newsletter, raise scholarship money and increase membership.

Bailey was commended for leading continuous Thursday monthly organization meetings for the past two years.

JOB BANK is a 10-month-old job-matching service exclusively for journalists.

About 600 journalists are enrolled in its data base and it has served about 50 daily and weekly newspapers nationwide.

Applicants pay a \$50 fee and their resumes are placed in a computer file for six months. When a newspaper calls with an opening, the computer is searched for applicants who fit the paper's needs. When a match is made, those resumes are then immediately forwarded to the

JOBLINE

newspaper. The newspaper is free to contact applicants.

The service is looking to expand its pool of minority enrollees. About 75 are enrolled.

For information, write JOB BANK, 1909 Cinnaminson Ave., Cinnaminson, N.J. 08077, or call Debra Bissing-er, director, (609)786-1910 or 795-1309.....The City of Grand Rapids, Mich. has an opening for a communications director. Applicants should have a bachelor's degree and eight years of experience in public relations, including two in a supervisory capacity. Salary ranges from \$31,121 to \$39,740. Resumes should be sent to Andrew Vanderveen, personnel director, City of Grand Rapids, 300 Monroe St. N.W., Grand Rapids, Mich. 49503...The newsletter NETWORK DETROIT is looking for writers. Contact Charles Few, editor (313)863-2084.

The Louisville TIMES has reporter openings. Contact Laurel Shackelford at The TIMES, 525 W. Broadway, Louisville, Ky. 40202.

BUDGET UPDATE

1985 New & Renewal subscriptions to March 15: 18	\$243.00
January Issue(printing & postage).	\$ 80.00
<u>Subtotal</u>	<u>\$163.00</u>
Printing supplies (January)	\$ 20.00
<u>Subtotal</u>	<u>\$143.00</u>
February Issue	\$ 68.00
<u>Subtotal</u>	<u>\$ 75.00</u>
Printing supplies (February)	\$ 18.00
<u>Subtotal</u>	<u>\$ 57.00</u>
March Issue	\$ 82.00
<u>Balance (before April Issue)</u>	<u>- \$ 25.00</u>

The last budget update appeared in the January newsletter.

About 200 copies of BAN Newsletter are distributed each month to journalists, college professors, students and employers.

BAN is subscriber-supported. It needs more of you in order to continue.

Subscribe today.

Cheryl Devall, '82, is reporting from The Louisville COURIER-JOURNAL's Southern Indiana bureau. She was on the city staff. Last September Cheryl married Walter Green, a divinity student at Louisville Presbyterian Theological Seminary

B.A.N. PEOPLE

...Jane A. Manning, '70, is director of public information at the University of Nevada, Reno. She previously taught at Texas Southern University...Diann Burns, '81, is at WLS-TV(ABC) in Chicago. She blew

into the Windy City after about a year of reporting and anchoring at WCMH-TV in Columbus, Ohio...Esther Iverem, '83, last month gave a poetry reading at Philadelphia-



ESTHER IVEREM

ia's Painted Bride Art Center called "Black, Woman, Third World." Her Poetry used images of people, street scenes, nature, childhood, work and politics. Esther is a reporter at the Wilmington(Del.)



FRANK DEXTER BROWN

NEWS-JOURNAL. She teaches creative writing in the Pan African Studies Community Education Program of Temple University...Betty Winston Baye, '80, was elected president of the Louisville Association of Black Communicators, the first affiliated chapter of the National Association of Black Journalists. Paul Mason, '81, of ABC News in New York recently switched from the national assignment desk to producing...Jesse Lewis, '84, a Louisville COURIER-JOURNAL copy editor,

CONTINUED on PAGE 12

Subscription Order Form

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Organization _____

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One year of BAN Newsletter is \$10.

edits the paper's weekly SCIENCE JOURNAL page...In this month's BLACK ENTERPRISE Magazine Sheryl Hilliard, '82, wrote the cover story on Ithaca JOURNAL Publisher Pam Johnson; Frank Dexter Brown, '81, wrote about the growing anti-apartheid movement and public awareness in America, ignited by new waves of repression in South Africa...Ken Jones, '81, summarized the 1985 Urban League "State of Black America" report and did a piece titled "A 'New' Black Agenda" -- a meeting last January between President Reagan and a bi-partisan 20-member neo-conservative think-tank of black businessmen, scholars, community leaders and former administration officials.

...More PEOPLE: Don Williamson joined the staff of the Philadelphia DAILY NEWS as an editorial writer. He was a reporter at the San Diego UNION and a former NABJ regional director...Roger Chesley, a copy editor at the Detroit FREE PRESS, was promoted to wire editor on the national desk.

AUTHOR/Con't...

ools and libraries. She also appeared on radio and television programs. Betty bought boxes of books wholesale from her publisher and sold them herself.

Nearly 100,000 copies of the novel have been sold. Betty said she was told most first-time authors are lucky if 5,000 copies are sold.

NEXT MONTH: a report on the NABJ quarterly board meeting in Minneapolis/St. Paul.

GOV'T BEAT/Con't...

push a pet program through your news pages.

That stuff is legitimate but remember, you are not writing for some politico, you are writing for your readers.

Leroy Williams covers Gloucester County for the COURIER-POST in Camden County, N.J.

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412 WADSWORTH AVENUE
PHILADELPHIA, PA. 19119

BLACK ALUMNI NETWORK

\$30G FOR SCHOLARSHIPS,
FAMINE RELIEF: PAGE 4

Volume VI, Number 5

MAY 1985

NABJ PROTESTS VIOLENCE:

S. AFRICAN'S INVITE RESCINDED

MINNEAPOLIS -- The National Association of Black Journalists board last month voted 8-4 to rescind its invitation to the South African ambassador to the United States to speak at NABJ's upcoming convention.

In other action, board members approved programs and reported on events that reflect NABJ's rapid growth and visibility in the news industry.

Scholarships and internships to talented students increased, and NABJ is part of a new super committee of the country's largest national newspaper organizations working to bring more minorities into all phases of the newspaper business.

The South Africa decision was in protest of recent repression,

the bloodiest in 25 years. The ambassador was to debate Randall Robinson, director of TransAfrica, a Washington-based lobby, to open NABJ's 10th convention in Baltimore July 31 to Aug. 4.

Dissenting board members believed the debate should be held to shed more light on the conflict in South Africa. Dissenters also opposed rescinding an invitation that had already been accepted.

On the national scene, Mervin Aubespin, NABJ president, attended a summit meeting with presidents of about 20 newspaper organizations in February to bring more minorities into the news and business sides.

It was the first time so many organizations were assembled for such

an effort.

Included were: The American Newspaper Publishers Association (ANPA); Associated Press Managing Editors (APME); Institute for Journalism Education;

CONTINUED on PAGE 3

BLACK HISTORY:

IRONIES, PIONEERS UNVEILED

FACT IS SOMETIMES STRANGER THAN FICTION. Did you know black Kentuckians were not officially emancipated from slavery until 1976, America's Bi-Centennial? This story and several others came to light last February, Black History Month. Here are some condensed versions.

* * * *

On July 4, 1865 — three months after the Civil War ended — about 20,000 black

CONTINUED on PAGE 5

An informal press conference with Oliver Tambo, president general of the African National Congress (ANC) will be held 12-2 p.m. Friday, May 3, at the Organization of African Unity, 211 E. 43rd St., New York, N.Y. (212)697-8333.

The program is sponsored by the New York Association of Black Journalists, the Black Alumni Network and the National Alliance of Third World Journalists.

INC. UPDATE

Susan Johnson, '80, counselor-at-law in greater Houston, reported last month that she has begun the incorporation process for BAN's corporate charter.

Stay tuned.

The next BAN organizational meeting is 2 p.m. Sunday, May 5 at the home of Ken Jones, 328 E. 90 St., apt. 5B, Manhattan. (212)427-5748.

ABC-TV CORRESPONDENT Kenneth Walker addresses NYABJ this month on S. Africa coverage (he was recently there as a NIGHTLINE correspondent). A report next month.

The SPRING JOURNALISM ALUMNI MEETING will be 6:30 p.m. Friday, May 3 in the Schiff Room (214), second floor, Ferris Booth Hall, Columbia University. A reception will follow in the World Room, third floor of the Graduate School of Journalism.

Three alumni will be honored for professional excellence.

BLACK ALUMNI NETWORK

NEWSLETTER

412 Wadsworth Avenue
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram Anne Ashton
ASSOCIATE EDITOR PRODUCTION & DESIGN

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

Society of Professional Journalists (SDX); International Newspaper Promotion Association; and the American Society of Newspaper Editors (ASNE). A follow-up meeting was held last month.

Meetings with top newspaper executives bring results. For example, at last summer's NABJ convention in Atlanta, a workshop on international reporting involving senior editors from major newspapers resulted in the promotion of a handful of seasoned black journalists to Africa correspondents.

Aubespain wants NABJ to influence other branches of the news media. "We have gotten the legitimacy from the newspaper industry," he said. "Now we have to work on broadcast."

For aspiring journalists, NABJ increased internships from three to a maximum six. Two additional \$1,000 college

scholarships were also approved.

NABJ affiliates have increased. The Black Journalists Association of Southern California was approved as the



12th professional affiliate chapter. College affiliates grew to six with acceptance of Temple (Pa.) and Hampton (Va.) universities.

In convention planning, chairman DeWayne Wickham gave progress reports on the jobs fair and preparation for the awards program at the Morris Mechanic Theater. Wickham said he has been receiving a half-dozen calls or letters daily from people requesting convention information. Volume is expected to surge by early summer.

The jobs fair goal is 100 booths or exhibitors at the convention center.

Other convention plans: The board approved Dallas as the 1986 site after a detailed 15-minute presentation by the Dallas-Fort Worth Association of Black Communicators.

The board discussed plans for at least 20 workshop topics ranging from career development to specialty beats.

Story by Wayne J. Dawkins,
NABJ Region II (N.Y., N.J.,
Conn.) director.

This is an election year for NABJ. Presidential candidates are DeWayne

\$30,000 RAISED FOR AFRICA AND STUDENT SCHOLARSHIPS

The Philadelphia Association of Black Journalists and WDAS-FM raised \$9,300 for Africare after co-sponsoring a 36-hour radiothon last March to support drought relief efforts...Jay T. Harris became executive editor of the PHILADELPHIA DAILY NEWS last month. He was formerly a columnist with GANNETT NEWS SERVICE in Washington...Malcolm Pindexter is the new editorial director of KYW-TV (NBC), Philadelphia...The Black Media Federation of Pittsburgh ran a high school journalism education project.

To boost membership, a trip for two to Nassau was offered by the Baltimore Association of Black Media Workers du-

ring a 90-day drive. B&B&W also sent a letter to New York City Mayor Edward Koch criticizing his attack on three newspaper columnists (see April BAN, page 9).

The Atlanta Association of Black Journalists sponsored a career day at Clark College. Former New York Congresswoman Shirley Chisholm was keynote speaker...Benny Ivory, formerly of USA TODAY, is editor of the Jackson, Miss. CLARION-LEDGER/DAILY NEWS...Joseph Boyce, TIME Magazine's Atlanta bureau chief, moved to the New York office.

The Chicago Association of Black Journalists presented two \$2,500 scholarships to students in memory of CHICAGO

April 30 was the deadline for announcing candidacy. June 30 is the deadline for proxy votes, which will be available in the NABJ JOURNAL.

TRIBUNE columnist Leanita McClain. CABJ has 230 paid members, the national's largest local organization...Clara McLaughlin, president of the East Texas Television Network, is to speak at the fourth annual scholarship banquet sponsored by the Dallas-Fort Worth Black Communicators. The organization raised funds for six scholarships and made a donation to Africare.

Oakland TRIBUNE Publisher Bob Maynard's column is coming to Omaha and Minneapolis...Percy Sutton, president of INNER CITY BROADCASTING, is to address the fifth annual scholarship banquet sponsored by the Black Journalists Association of Southern California. BJASC raised \$17,000 for scholarships.

REGIONAL NABJ CONFERENCE

Now's the last chance to register for this month's joint conference of National Association of Black Journalists regions II (N.Y., N.J., Conn.) & III (Pa. and Del.).

It is Friday, May 10 through Sunday, May 12 at the Americana Host Town in Lancaster, Pa.

The conference will nurture your mind, hone your skills and forge new friendships.

Saturday, May 11, will feature a full day of workshops: pro-

ducing better news writing and broadcasts, and career development for young journalists and students.

On Sunday, NABJ President Mervin Aubespin will address the group, and 1985 presidential candidates DeWayne Wickham (VANITA Productions, Baltimore) and Al Fitzpatrick (KNIGHT-RIDDER Newspapers) will speak.

There will also be time for local organizations to have relaxed, frank discussions. Con-

ference registration fee is \$30 for NABJ members, \$40 for non-members and \$15 for students. Overnight accommodations are \$70 per person/single and \$56 per person/double. Three meals are included.

Host Town is accessible by AMTRAK, Allegeny Airlines or automobile.

For information, call Wayne Dawkins (609)663-6001 (weekday evenings), or Will Sutton, (215)854-2650.

people, many of them still slaves, celebrated Independence Day with a parade through Louisville streets and a rally in a grove outside the city.

They celebrated even though an estimated 65,000 blacks in Kentucky still weren't free.

They celebrated even though the Emancipation Proclamation, which had been issued in 1863 by Kentucky's native son, Abraham Lincoln, didn't apply to them.

The proclamation affected only slaves in the 11 states of the Confederacy. Kentucky had never seceded.

For many, the "great emancipator" was not Lincoln, but Gen. John M. Palmer of the Union Army.

President Andrew Johnson appointed Palmer military commander of Kentucky in February 1865, when the state was under martial law. At the time, Kentucky and other border states were simmering cauldrons of racial violence. Palmer, with the help of Thomas James, a free black African Methodist Episcopal minister from upstate New York, used his authority to enact a number of laws whose gradual effect was free

Kentucky's slaves.

But descendants of those who marched through the streets of Louisville in 1865 might be surprised to learn that Kentucky's legislature didn't ratify the so-called anti-slavery amendments to the U.S. Constitution until nine years ago. A bill ratifying the 13th, 14th and 15th amendments, introduced by former state Sen. Mae Street Kidd,

a black Democrat from Louisville, passed by unanimous vote in 1976.

* * * * *

In 1942, when A.D. Porter died at age 65, his lonely dream, that black Americans one day would use their voting rights to achieve political power, had barely begun to come true.

But the dream didn't die.

Porter's widow, Imogen, now 86, is convinced his sacrifices helped pave the way for later generations of black political leaders.

"Mr. Porter was strictly a race man," she said proudly. "He believed the Negro's power was in the vote. He used to say, 'If only our people would use their vote!'"

At a time when blacks were being lynched in Kentucky with alarming frequency, Porter had the audacity to run for mayor of Louisville. The year was 1921. Porter, a son of slaves, with only an eighth-grade education, headed the all-black Independent Lincoln Party ticket.

Besides Porter, a mortician who had opened his first funeral home in 1907, the Independent Lincoln slate comprised disillusioned black Republicans.

Officially, the party polled only 274 votes, according to one history book, but many believed it was the victim of massive election fraud.

Now 64 years after Porter and his colleagues took their bold steps into history, Mrs. Porter is pleased with the political progress blacks have made.

"I don't think there was a man in Louisville who suffered so much for the Negro as A.D. Porter did," she said. "Things have improved so much. Now black people can see the light."

WTNH-TV, New Haven, Conn., is looking for an experienced photographer and cameraperson. Contact Tom Racette for the photographer position and Stan Roman for the camera position, WTNH-TV, 8 Elm St., New Haven, Conn. 06508...SAT Corp. is opening a Washington, D.C. branch and needs people with technician skills and television and radio experience. Contact Allen Eagles-hum (212)206-1953...NBC-TV in

JOBLINE

Washington is looking for a news writer for its Nightly News program. Also available are openings for a cameraperson and other technicians. Contact Laurie Hayden (202)885-4000...KXAS-TV, Fort Worth, is looking for a weekend anchor/reporter. Contact Doug Adams (817)429-1550...KRLD-TV, Dallas, is looking for a back-up anchor/reporter and meteorologist. Contact Ruth Allen-Ollison (214)634-8833.

Job opening in your office?

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Plug into JOBLINE.

API PROGRAMS

The American Press Institute holds seminars throughout the year covering all phases of the newspaper business for experienced members of newspaper staffs. Candidates are nominated by principal executives of newspapers. For information write: director, American Press Institute, 11690 Sunrise Valley Drive, Reston, Va. 22091. Or call (703)620-3611.

GUIDE AVAILABLE

The Minority Journalism Career Guide, published by the Dow Jones Newspaper Fund is available to newspapers, schools and press associations.

The free 28-page booklet guides high school students toward colleges that offer journalism majors, scholarships, internship programs and other sources of career information. For copies, write the Fund, P.O. Box 300, Princeton, N.J. 08540, or call executive director Tom Engleman (609)452-2820.

FOREIGN AFFAIRS: Frank Dexter Brown, '81, left late last month for South Africa on a three-month assignment for BLACK ENTERPRISE Magazine. Janice Greene, '82, a frequent BE contributor, will fill in for Frank, who is an associate editor...Andrea Payne, '81, went to London for 10 days last month on assignment for SOAP OPERA DIGEST...BLUE-

B.A.N. PEOPLE

GRASS NOTES: Idris Ghani, '83, and Betty Winston Baye, '80, respectively of The Louisville COURIER-JOURNAL and Louisville TIMES, were both in Frankfort, Kentucky's capital, recently chasing an ironic story. The state Commission on Human Rights was being sued for discrimination...Bill Hamilton, '80, who teaches at Kentucky State University, received the T. Thomas Fortune fellowship and will spend this sum-

mer at The Winston-Salem (N.C.) CHRONICLE, a black weekly, working in all phases of the newspaper operation. Bill will also write an analysis of the 4,400-circulation paper and present it to the National Newspaper Publishers Association. The fellowship is awarded annually to journalism educators at historically black colleges. T. Thomas Fortune was the crusading publisher of the 19th-century NEW YORK AGE... Akua Lezli Hope, '77, charges energy into New York's literary atmosphere. She currently edits the NEW RENAISSANCE Writer's Guild Newsletter and has had poetry published in the fall 1984 HAMBONE (Santa Cruz, Calif.); St. Mark's Poetry Project anthology on Artists Call Against U.S. intervention in Central and South America. Akua will read some of her work May 22. at

CONTINUED, NEXT PAGE

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One year of BAN Newsletter is \$10.

— By Betty Winston Baye. Stories appeared in The Louisville COURIER-JOURNAL.

* * * * *

School systems today have failed to proportionately weave in U.S. history courses encompassing the role of black Americans.

"The textbooks are lukewarm in presenting an accurate account of American history as black history and black history as American history, said Philadelphia historian Charles R. Blockson. "We were there from Bunker Hill to the space age."

As textbooks must include materials about all Americans, school officials and educators face conflicts over content. They say the demand for black history has paved the way for inclusion of women, Hispanics and native Americans. But many new textbooks are giving bland accounts of history, avoiding ironies, contradictions and controversies.

"This is an economic decision of textbook publishers," explained Rutgers University professor Rodney Carlisle. "Since there is a lot of money to be made, there is concern that textbooks are widely adopted."

Other professors noted instances in which American history improved in detailing the roles of blacks as essential elements of the American story.

"It is especially noticeable in the area of early Colonial history. More attention is given to the diverse derivative character of American history, for example attention given to the fact that this country was settled by Western Europeans and Africans," said Rutgers University professor Clement Alexander Price.

— By Wayne J. Dawkins and Mary E. Pemberton. Story appeared in the Camden (N.J.) COURIER-POST.

PEOPLE/Con't...

the St. Mark's Poetry Project in New York City...Addie Rimmer, '78, of The WALL STREET JOURNAL, returned to the states this spring after several months in Brussels...Regina Lewis, '84, is associate communications specialist for IBM National Science Division Communications. Regina is based in Franklin Lakes, N.J....Observers in the Big Apple say reporter Rolanda Watts, '81, of WNBC-TV News has been anchoring broadcasts lately...Ken Jones, '81, was one of five writers who participated last month in "New Voices," a reading at the Frederick Douglass Center in New York City.

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BLACK ALUMNI NETWORK

NABJ: Baltimore & Lancaster, Pa.
Convention Reports (Pages 3 - 5)

Volume VI, Number 6

JUNE 1985

TELEVISION NEWS & S. AFRICA:

WHY COVERAGE INCREASED

By KEN JONES

NEW YORK — Kenneth Walker, a Washington-based correspondent for ABC-TV, was the featured speaker at the May meeting of the New York Association of Black Journalists.

Walker recently accompanied Ted Koppel and the "Nightline" staff to South Africa for a series of live broadcasts on the tumultuous state of the country.

"Reporting on the incomprehensible nature of apartheid is the best running story on the planet," Walker said.

Before the series of protests at South African embassies across the country, Walker said the attitudes of many network and newsroom editors on covering growing tensions within South Africa could best be described as "footdragging."

The controversial CBS "60 Minutes" presentation on South

Africa late last year cemented ABC's decision to devote one week of Nightline coverage to the country. "After 60 Minutes, 'blacks in the U.S. wrote and called ABC and the other networks en masse, something that doesn't happen very often," Walker said.

"Also, black South African resistance had escalated to the point where it could no longer be ignored."

Traditionally defensive Pretoria gladly complied with Nightline's request in light of what Walker termed the "international credibility" the 60 Minutes coverage had provided. However, ABC denied Pretoria's request to edit and revise scripts.

The South African government delayed telecast of the programs for one day in South Africa in order to screen them and register objections with

CONTINUED on PAGE 2

Coping with MOVE fiasco

THE DEATH, DESTRUCTION AND CONFUSION that marked the MOVE confrontation in Philadelphia last month traumatized the city and shocked the nation.

But there were other victims. Black journalists who covered the siege were rattled by Grenada-like tactics police used to hinder newsgathering efforts. Some reporters were stripped of their notes and film.

Several television journalists were at the scene for 20 consecutive hours.

On May 28, the Philadelphia Association of Black Journalists was to have a psychologist to discuss how journalists can cope with the mental effects.

CONTINUED on PAGE 2

COVERAGE/Con't.....

network officials.

Much of Walker's work in South Africa consisted of "going places where white reporters could not go." The fact that he was black allowed him access to resettlement areas, which are off-limits.

This was Walker's second trip to South Africa; his first was in 1981 at his own expense while a reporter for The The WASHINGTON STAR.

During his two visits Walker perceived a growing conviction among black South Africans to end apartheid by any means necessary.

In 1984, the all-white South African Army reported 15,000 draft evaders, Walker noted. Last month, the figure had jumped to 90,000.

"South Africa," Walker concluded, "will come to judgment very soon."

MOVE/Con't.....

Concerned that a similar situation could occur in Los Angeles, the Black Journalists Association of Southern California plans to discuss the MOVE aftermath.

L.A. Police have used a mobile battering ram to battle drug dealers. BJASC is concerned the vehicle could be used zealously in residential neighborhoods.

LETTER FROM LESOTHO

Nonqaba Laura Msimang returned home to Southern Africa after graduating from Columbia University's Graduate School of Journalism in 1983. She was working for the state-owned radio station in Lesotho.

But frustration with political oppression in this landlocked South African enclave has forced Nonqaba to begin plans to move to Canada. Following are excerpts from a letter she recently sent.

MASERU, LESOTHO -- Hi gang! Retaining my subscription of BAN was the best decision I took when I left Columbia. I can keep track of you guys especially my classmates like Esther (Iverem) and Idris (Ghani). I'm glad Esther never abandoned her poetry inclinations.

I'm moving continents. I'm settling in Canada permanently, in Winnipeg.

CONTINUED on PAGE 7

BLACK ALUMNI NETWORK
NEWSLETTER

412 Wadsworth Avenue
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram Anne Ashton
ASSOCIATE EDITOR PRODUCTION & DESIGN

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

NABJ Report

BALTIMORE — The National Association of Black Journalists board met late last month in Baltimore, the site of the organization's 10th annual convention this summer.

Members toured the city convention center that will house general assemblies, workshops and a jobs fair Aug. 1 - 4.

Mary Frances Berry of the U.S. Civil Rights Commission will speak at the first NABJ/GANNETT Lecture. Reps. William Gray (D-Pa.), and Parren Mitchell (D-Md.), are scheduled speakers, and arrangements were being made to have Oliver Tambo of the African National Congress.

Nearly 30 newspapers have registered for the jobs fair so far, and at least 10 have indicated they intend to register. There were verbal commitments from NBC and CBS. Howard University will appear as an exhibitor.

Hotel registration is way ahead of last year's pace. Nearly 100 of the 450 rooms set aside for the convention were reserved. People planning to attend were urged to register as soon as possible. The deadline is July 15.

Also in town the weekend of NABJ's convention will be Baltimore's annual Afro-American Convention, which draws 300,000.

The next NABJ JOURNAL will feature five essays on how people view the news industry and will include complete information on candidates for NABJ office. The issues will be available the first week of this month.

REGIONALLY.....

Enraged by a syndicated column that insulted American blacks and ridiculed the starving in drought-stricken Africa, the Dallas-Fort Worth Association of Black Communicators sent a letter and appeared at the Dallas TIMES-HERALD to demand the termination of "Joe Bob Goes to the Drive-in."

The paper cancelled the column and printed a front-page apology after an April 12 piece by John Bloom in verse to the tune "We Are the World" called starving Africans "the scum of the filthy earth" and said the song would aid "the United Negro College Fund in the United States cause I think we should be sending as many Negroes to college as we can, especially the stupid ones."

The TIMES-HERALD also promised to add a dozen minority editorial employees to its staff, including two in policy-making positions, by the end of the year.....Ken Cooper of The Boston GLOBE is moving from the statehouse beat to the paper's Washington Bureau. He was part of the team that won a Pulitzer Prize for the paper last year.....Carmen Fields of Boston's WNEV(CBS)-News was selected a Nieman Fellow.....

Prentice Cole, a photographer and MBA graduate, is assistant to the managing editor at the Philadelphia DAILY NEWS.

Regional Conference

About 50 people attended last month's National Association of Black Journalists (NABJ) joint regional conference in Lancaster, Pa.

The gathering, sponsored by Regions II (N.Y., N.J., Conn.) and III (Pa., Del.), drew participants from New York City, Newark, Philadelphia, Pittsburgh, Trenton, Rochester, Stamford, Conn. and Dover, Del.

Each region had not held a conference in years and it was the first joint effort. CBS "60 Minutes" reporter Ed Bradley related his experiences in television journalism. Bradley was a schoolteacher whose broadcast career began in the Philadelphia area.

He was joined on the panel by Harvey Clark of WCAU-TV(CBS), Philadelphia. Clark is the brother of Michelle Clark, a CBS reporter in Chicago who died in a plane crash a dozen years ago.

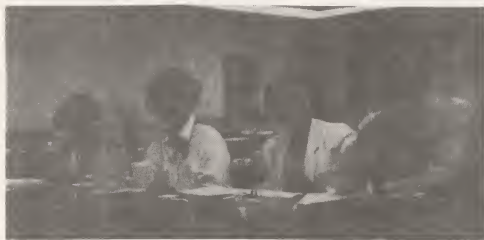
The day after the conference, Clark and many conference participants were thrust into coverage of the MOVE confrontation in West Philadelphia.

NABJ President Mervin Aubespain briefed participants on the state of the organization, updating them on membership growth and news industry initiatives NABJ was involved in.

The group also heard Al Fitzpatrick (Knight-Ridder Newspapers) and DeWayne Wickham (Vanita Productions), candidates for NABJ president this August, and questioned them on who they would lead the organization.



Harvey Clark, WCAU(CBS)-News; Acel Moore, Philadelphia INQUIRER; Mervin Aubespain, NABJ President and Ed Bradley, "60 MINUTES," chat after panel discussion.



Theresa Humphrey, ASSOCIATED PRESS; Linda Wright Avery, Philadelphia DAILY NEWS; Francine Cheeks, WCAU-TV and Will Sutton, Philadelphia INQUIRER, trade experiences during workshop.



Joe Davidson, WALL STREET JOURNAL; Greg Moore, Cleveland PLAIN DEALER and Monte Trammer, USA TODAY spoke about budgets, stories, and bringing out the human side of the numbers. Moore said budgets are "a slow news resource. Every number represents a human need or story."



Jill Williams, Trenton TIMES; Michael Crawford, WALL STREET JOURNAL; Elaine Leaphart Effort; KQV Newsradio, Pittsburgh, and Angela Chatman, Pittsburgh POST-GAZETTE, at a workshop.

THERE ARE A NUMBER OF JOB OPENINGS in Detroit:

The Detroit FREE PRESS is looking for a sports editor, two sports reporters and suburban and general assignment reporters. Contact Ben Johnson, assistant to the managing editor /development, (313)222-5008.

...The OAKLAND PRESS has an opening for a local/community reporter. Some local government experience is needed. Call Larry Lurain, city editor, (313)332-8181...WJBK-TV has

JOBLINE

openings for a weekend anchor, news secretary and vacation relief photographer/editor. Contact Bill Vance, news director, at P.O. Box 2000, Southfield, Mich. 48037, or call (313)557-2000...Channel 56

has openings for a production assistant, public information coordinator and producer, and associate producer for "Late Night America." Contact Marty Eddy, personnel coordinator, Channel 56, 7441 Second Ave., Detroit, Mich. 48202, or call

(313)873-7200...Several reporting and editing jobs have opened up in major U.S. cities, including Birmingham, Ala., Cleveland, Dallas, Detroit, Kansas City and New York. Contact Greg Huskisson, (313)222-6672, after 6 p.m. for more details.

...TIME, Inc. has a number of openings. They include: deputy picture editor, SPORTS ILLUSTRATED; reporter/researcher, MONEY Magazine; and writer/editor positions with DISCOVER, FORTUNE, MONEY, SPORTS ILLUSTRATED and TIME magazines. For information, contact TIME, Inc. personnel department, 22nd floor, Rockefeller Center, New York, N.Y. 10020.

...The Baltimore SUN is looking for a veteran reporter knowledgeable about national politics to be an editorial writer. Contact Debra Bissinger, (609)786-1910...

The Center for International Journalism at the University of Southern California is seeking experienced journalists for the first class of its Latin American program, scheduled to begin September 1986.

Fellowships will be available for the graduate degree program, perhaps the only one designed specifically to train foreign correspondents and editors, international business writers and diplomatic writers. Directing the program is Murray Fromson, a former CBS correspondent in Moscow and Vietnam. Call him at (213)743-7329, or write, The Center for International Journalism, USC, Los Angeles, Calif. 90089-1695.

Randolph Johnson, '84, received a 1984 CEBA (Communications Excellence to Black Audiences) Award from the World Institute of Black Communications. Randy conceived and wrote a CBS Records institutional ad entitled "Some of the World's Greatest Treasures are Young, Gifted and Black." The ad

previously was a reporter at the New Haven (Conn.) REGISTER for six years...Jill Nelson, '80, is serving as press secretary to C. Vernon Mason, candidate for Manhattan district attorney.

NONQABA/Con't.....

To be quite frank, I'm disillusioned. I came back with the intention of making a contribution which nobody wants. They see it as interference.

Do you get BBC there? I'm a stringer for this station which broadcasts to the whole of Africa. I'm also a stringer for Inter Press Service, the headquarters are in Rome, and a correspondent for NEWAFRICAN Magazine which means I'm able to pay the rent.

The disinvestment campaign is giving them (white South Africans) sleepless nights and their argument that it will hurt us the most is a yawn.

CONTINUED on PAGE 8

BAN PEOPLE

was among at least 1,700 corporate entries...Linda Wright Avery, '73, now writes a weekly column for the Philadelphia DAILY NEWS. She also teaches journalism at Temple University. Linda was a television journalist in Seattle, Detroit and Philadelphia and served briefly as press secretary for Mayor W. Wilson Goode...Angela Chatman, '77, has been working as a reporter at the Pittsburgh POST-GAZETTE since fall 1983. She

Subscription Order Form

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One year of BAN Newsletter is \$10.

NONQABA/Con't...

When have they started caring about us? They are using the homelands as their spokesmen abroad but they have a credibility problem. It's an open secret they are stooges, so they are putting pressure on the neighboring states like Lesotho to say disinvestment will hurt them.

Keep up the good work. To think that when I used to see lone demonstrators outside the Low Library (students maintained a three-week around-the-clock sit-in at one of the main classroom buildings last April in protest of the university board of trustee's unwillingness to reconsider its investments in South Africa).

It never occurred to me that one day Columbia will be the pioneer to disinvestment. I'm proud of the students.

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Volume VI, Number 7

JULY 1985

HANG TOUGH, "PLOT A COURSE": GILLIAM

By BETTY WINSTON BAYE

THE PAINED, WORRIED EXPRESSION rarely left WASHINGTON POST columnist Dorothy Gilliam's face one day last year as she listened to a group of journalists — many of them quite

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New Challenges	3
Jobline	14
People	15

young — talk about the problems, the frustrations and the pressures they often face as blacks in mostly white newsrooms.

After nearly 20 years in the industry, Gilliam is no stranger to many of the things her younger colleagues were discussing. Few black journalists working at white newspapers and television and radio stations haven't, at some time, suspected their white editors didn't trust them enough to give them the big stories. And

few black journalists haven't noticed that they don't get the coaching and the opportunities their white colleagues receive. Many black journalists have seen white colleagues soar past them with less or even equivalent years of experience.

Nothing said that day in Atlanta at a National Association of Black Journalists convention was all that new to Gilliam. But later she said what was most troubling to her was the depth of the bitterness. She said she feared for those who did not improve their working conditions or who did not get out of their newsrooms soon.

Yet, as tough as it is for many black journalists today, one can only imagine how hard it must have been for those like Gilliam, who started in the business in the late 1950s and early 1960s; a time when role models at white papers were few and there weren't many people they could turn to for

advice or inspiration.

"I had to go back into history," Gilliam said during a recent interview. "I had to go back and find people like Ida Wells Barnett. She was invol-

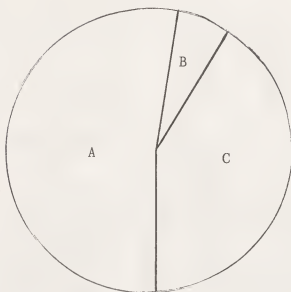
CONTINUED on PAGE 8

Journalists Debate MOVE Coverage

NEW YORK — The May 13 MOVE calamity in Philadelphia ignited fierce debate last month between members of the New York Association of Black Journalists (NYABJ) and four Philadelphia journalists who covered the incident.

About 40 people who attended the meeting were apparently surprised by the visitors' unsympathetic view of MOVE, a radical back-to-nature group that harassed and threatened neighbors several ye-

CONTINUED on PAGE 6



SECOND QUARTER EXPENDITURES

A.) Printing	53%
B.) Printing Supplies	7%
C.) First-Class Postage	40%

March 15 balance	- \$ 25.00
1985 New & Renewal subscriptions (March 15 to June 15): 22	\$305.00
<u>Subtotal</u>	<u>\$280.00</u>
April Issue(printing & postage) *	\$124.00
<u>Subtotal</u>	<u>\$156.00</u>
May Issue	\$ 73.00
<u>Subtotal</u>	<u>\$ 83.00</u>
June Issue	\$ 74.00
<u>Subtotal</u>	<u>\$ 9.00</u>
Printing supplies	\$ 22.00
<u>Balance(before July Issue)</u>	<u>- \$ 13.00</u>

The last budget update appeared in the April issue.

About 200 copies of BAN NEWSletter are distributed each month to journalists, college professors, students and employers. BAN is subscriber-supported. It needs more of you in order to continue.

Subscribe today.

* April newsletter was 300 copies.

BLACK ALUMNI NETWORK
NEWSLETTER

412 Wadsworth Ave.
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye
Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram
ASSOCIATE EDITOR

Anne Ashton
PRODUCTION & DESIGN

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

We celebrate growth & continue the struggle

By WAYNE J. DAWKINS

Five years ago a dozen Columbia journalism graduates vowed to create an instrument to maintain ties and provide information on the media from another perspective.

Born was Black Alumni Network (BAN), a one-page monthly newsletter. This month, we are proud to celebrate our fifth birthday and 61st issue with a 16-page special.

Over the years, we have carried career advice and tips from fellow journalists on improving skills and getting ahead, and extensive job listings.

Most important, BAN has offered a support system for the reporter starting that first job on a small paper in a suburban town, or the broadcast journalist confronted with the harried pace of a big-city news operation.

Through the newsletter, we realize that the struggles, pressures and concerns we have are common, not isolated.

Many subscribers have shown strong support with their dollars. One-third of this year's

subscribers paid more than the regular rate.

Although the seed for BAN was planted by Columbia journalism alumni, the intent was to grow and attract anyone concerned about minorities and the news media. Our readership now includes alumni, working journalists with no connection to the school, news organizations, black journalist organizations, educators and people in other professions interested in how the news media operates.

But, our mission has only begun. We must double our efforts, because challenges facing minorities in journalism have toughened. The number of non-white journalists entering the business increased only two-tenths of a percent last year, to 5.8 percent, making

an industry goal to have newsrooms reflect the population by the year 2000 seem impossible.

Moreover, a recent study said minority journalists were leaving the business faster than whites, apparently because many saw few opportunities to advance.



Wayne J. Dawkins, '80, reporter, the COURIER-POST, Camden Co., N.J. Founding member of BAN and editor.

And, fewer blacks are attending college because of cuts in educational aid.

BAN will continue to encourage minorities to enter journalism

and show employers there is an ample pool of talent to draw from.

We must follow up the pledge we made this year to participate in high school career days and raise money for scholarships.

And of course, we will continue to produce the best newsletter possible each month to keep a thriving network striving toward higher goals.



SOME BAN PEOPLE: In the foreground from left: Barbara Mosely, '80, Andrea Payne, '81, Betty Winston Baye, '80, Janice Greene, '82, Sheryl Hilliard, '82, and Gerald Bishop, '83. Second row: Frank Dexter Brown, '81, Carole Thompson, '82, Marilyn Milloy, '82, William Walker, '81, Jerome Reide, '82 and Idris Abdul Ghani, '83.

Black Alumni Network: A chronology

- July 1980 First issue published, a one-page sheet sent to 25 recent graduates.
- January 1981 First organizational meeting.
- April 1982 Sponsored a career information day for students at Columbia's J - school and held a forum on journalists and their responsibility to the community.
- Fall 1982 Minority student applications to the J - school plummeted 50 percent and the smallest number in years were accepted. Alumni met with administrators and recommended ways to improve recruitment of talented people. A BAN recruiting committee was formed, and it sought help from alumni around the nation. Applications the next school year rebounded to about 100.
- June 1983 Began regular coverage of newspeople and newsmakers who address the New York Association of Black Journalists (NYABJ). Speakers included Judy Simmons, Joel Dreyfuss, Earl Caldwell, Melba Tolliver, Herman Badillio and Louis Farrakhan.
- September 1984 Entire issue devoted to the National Association of Black Journalists convention in Atlanta.
- December 1984 Forum assessing South Africa press coverage and policy drew 200 people to Columbia law school. Sponsored by BAN and NYABJ.
- January 1985 BAN, NYABJ and the National Alliance of Third World Journalists agree to work jointly on projects such as fundraisers, college scholarships and high school career days.
- April 1985 Careers issue our largest printing ever: 300 copies. BAN has been circulating 200 issues monthly since 1982.
- July 1985 Our Fifth Anniversary issue.

MOVE/Con't...

ars and fortified itself inside a rowhouse in the middle of a block.

A showdown with police brought shocking results:

Authorities dropped a bomb on a bunker MOVE constructed on its roof. Fire spread, killing 11 MOVE members and destroying nearly 60 rowhomes in a stable black community.

"Not everyone in Philadelphia viewed MOVE as 'other brothers and sisters' like the last time (1978)," said William W. Sutton Jr. of The Philadelphia INQUIRER. "Because MOVE, a back-to-nature group, was no longer that. They became taunters of other blacks."

Aeshimu Jaramogi of WDAS News said unlike a 1977 MOVE confrontation with police, when black residents broke through barricades to protect them, this time support was absent.

"The radical community didn't even come out for MOVE," said Jaramogi of the recent showdown.

Leon Taylor, a Philadelphia DAILY NEWS reporter, touched off a burst of angry questions and statements when he summed up local reaction this way: "MOVE did what they said they were going to do and they got what they deserved."

The audience and speakers agreed it was inexcusable to drop a bomb on a residential area for any reason and the tactic set a scary precedent for black communities.

But there was lengthy debate whether the Philadelphia press asked city authorities enough tough questions.

Sutton and Sam Ringold of WPEN-Radio said first-day coverage of the incident was probably soft, but became tougher the following days.

Other aspects of the MOVE incident:

* Marilyn Milloy of NEWSDAY said the bomb used as an entry device by authorities was inappropriate because its material was geared for underground excavation.

* Sutton, a City Hall reporter, said he was not involved in on-the-scene coverage of MOVE, but he prodded editors to assign more black reporters to the ongoing story. At least 20 INQUIRER reporters were involved in spot-news coverage.

* Jaramogi said the day before the incident, there was an attempt to negotiate a peaceful settlement through MOVE member Jerry Africa, but plans collapsed when negotiators were unable to reach a local judge.

* Ringold was on the scene during a lengthy shootout that preceded the explosion and fire. "We were in the middle of gunfire," he said of himself and several reporters. "You didn't know which way to run."

— WAYNE J. DAWKINS

Three vie for NABJ post

Three candidates vying for president of NABJ this August addressed New York Association of Black Journalists members last month.

Albert. E. Fitzpatrick said that under his leadership, NABJ would push the news industry for more jobs and promotions of blacks, establish more scholarships and increase internships. He also said

NABJ must develop a "significant profile" with broadcast news media.

Fitzpatrick, director of minority affairs for Knight-Ridder Newspapers, has been a newspaperman for 30 years.

DeWayne Wickham pledged to increase membership by establishing at least two professional and two student chapters in each of NABJ's 10 re-

gions. Wickham underscores his commitment to the organization by pointing to his record as a founding member of NABJ and founder of the Baltimore Association of Black Media Workers.

He is owner of Vanita Productions, an independent broadcast company, and previously worked on newspapers, magazines and in broadcasting about

CONTINUED on PAGE 10

Register now for NABJ convention

All roads lead to Baltimore for the 10th convention of the National Association of Black Journalists, July 31 to Aug. 4.

The gathering is expected to far surpass previous annual gatherings, even last year's major success in Atlanta:

* For the first time, major activities will be conducted in a spacious convention center, instead of a hotel. NABJ's growth required the move.

* An expanded jobs fair. At least 40 newspapers will have booths to recruit and interview candidates and the television networks will also be there.

* About 25 workshops are scheduled to satisfy the needs of beginning journalists and seasoned professionals.

* And this is an election year. Your vote is needed to select strong and responsive leaders from this growing organization.

Conference registration is \$150 for NABJ members (\$125 if you are a member of an NABJ affiliate chapter); \$200 for non-members and \$10 for students.



Thomas Morgan of The NEW YORK TIMES leads workshop at last year's convention.

Convention hotels are the Baltimore Plaza, Days Inn/Inner Harbor and Holiday Inn/downtown. Reserve before July 15 with Four Seas/Seven Winds, official travel agency for the convention, to receive a discount rate. The agency is also discounting air and rail travel to the convention. Call 800-638-4747.

GILLIAM/Con't...

volved in the anti-lynching campaigns and had been extraordinarily active. But that activist role didn't work on a predominately white daily, and I pretty much had to toe the line."

When she started at The WASHINGTON POST, a few months after graduating from Columbia University's Graduate School of Journalism in 1962, two other blacks worked in the newsroom --

Wallace Terry, author of the book "Bloods," and Luther Jackson, who now teaches at the J-School.

"Luther was like a port in a storm," she said.

Gilliam traces her interest in journalism to her days in high school in Louisville, Ky. At 16, she went to work at The DEFENDER, the city's black newspaper, and a year later became the paper's society editor.

After graduating from Lincoln University in Jefferson City, Mo., a few years later, Gilliam returned to Louisville and applied for jobs at the white-owned COURIER-JOURNAL and Louisville TIMES.

"I got back a very terse letter saying that they had one internship and that they had already given it to a young man," she said. "There were no blacks at the COURIER or the TIMES that I knew of, and they certainly weren't very encouraging to me."

She applied for jobs on other dai-

lies, but got nowhere. Finally, Gilliam landed a job on a black weekly in Tennessee. She stayed there only a few weeks before being beckoned to Chicago for a job as associate editor at JET Magazine. She remained with JET a couple of years, but never got over her longing to work in

daily journalism. To do that, she was advised, she would have to get "some white credentials."

The quest for "white credentials" led Gilliam to Columbia. Shortly before graduation, a WASHINGTON POST editor interviewed her.

"They were kind of interested in me, but said that I didn't have enough experience," she said. "They said I needed to go back to the boondocks to get some experience and then come back."

Ultimately, Gilliam didn't have to go to never-never-land. She got to The POST because she followed-up an invitation to stop in and meet then-WASHINGTON POST editor Al Friendly if she ever visited the area. That meeting led to a feature story for The POST about her summer trip to Kenya, Nigeria and Ethiopia as part of the Crossroads Africa program. When she returned from Africa, Gilliam was offered a full-time job.

A journalism career did not prevent Gilliam from marrying and having three children in four years. While mothering, Gilliam took off from work or worked part time at The

POST while free-lancing for magazines. She even found time to write a book: "Paul Robeson: All-American," a popular biography published in hardback in 1977 and in softback in 1978.

After the book was published, Gilliam's sights turned to other jobs at The PSOT. "I had just gotten to the point where I didn't want to be a middle-level editor any more," she said. "I looked around for what I wanted to do next; the kids were getting bigger. My first choice was to be editor of The WASHINGTON POST

Magazine. They said they couldn't give it to me so they asked what else did I want. I said I'd like to try a column."

Eventually, she wants her columns syndicated. "I only appear in The WASHINGTON POST and the PHILADELPHIA DAILY NEWS. Do you know there is not a single black woman with a nationally syndicated column in America. There are a few men, but certainly not that many."

She said the best advice she can give her younger colleagues is to sit down and map out a career plan.

"Wherever you are working, you have to ask yourself, 'Where do I want to be next year?'" she said. "Where do I want to be two years from now? And where do I want to be five years from now? You have to know that the only way you are going to get what



DOROTHY GILLIAM

you want is if you plot a course. Journalism is not like the civil service, where you know that if you put in a few years, you're going to move up. You do not automatically ascend up the ranks in journalism."

If there's an issue in your area you think would interest this newsletter, please let us know. Send letters, pictures and clippings to address on page 2.

Affirmative actions at Conn. daily

By GERALD BISHOP

NEW LONDON, Conn. — Reid McLuggage, publisher and editor of The DAY for the past year, has made it known within the company that he plans to bring more blacks and Hispanics into the newsroom.

But the newsroom is only the first move. Eventually, he plans to intergrate all departments.

McLuggage, former managing editor of The Hartford COURANT, and vice chairman of the Associated Press Managing Editors minorities committee, believes more blacks and Hispanics in the newsroom will broaden the variety of ideas.

Of The DAY's 200 employees, about nine are black or Hispanic, and only two minorities work in the newsroom. McLuggage said he plans to hire a Hispanic woman in August and a graduate of the Institute for Journalism Education's minority reporting program in Berkeley, Calif., will join the staff in September.

In addition, the paper will offer a year long fellowship for a black or Hispanic journalist to lecture local high school and junior high school students on journalism. He hopes this will induce more students to consider journalism as a career. The fellow will also work as a reporter or copy editor.

Called the Bodenwien Fellowship for Minorities, it is being funded through the Bodenwein Foundation, a charitable trust that funds projects sponsored by local community groups. The late Theodore Bodenwien was a former publisher of The DAY.

A candidate must be black or Hispanic, a resident of a New England state or New York, and should be either a recent college graduate, a graduate student or an established journalist looking to explore new opportunities.

The DAY is one of the few independently owned newspapers in the country and has a circulation of about 40,000. Little news is generated from the local black and Hispanic communities, although there is much in these communities to be written about.

Election/con't...

10 years.


Robert Tutman is a newcomer to NABJ. He said he would be an activist president and his major concern would be attracting more young blacks to journalism. Tutman has been a journalist for 17 years and is a cameraman for CBS News in Chicago.

Mervin Aubespain, the current NABJ president is a veteran reporter now serving as assistant to the executive editor at The Louisville COURIER-JOURNAL. During his two-year term, NABJ Membership has tripled and affiliate chapters grew from less than six to a dozen professional and six student chapters.

The election is Aug. 3 at NABJ's national convention in Baltimore.

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Betty Winston Baye, '80, reporter, The Louisville COURIER-JOURNAL; founding member of BAN and regional editor.



Idris Abdul Ghani, '83, Frankfort bureau chief, The Louisville TIMES.



David J. Dent, '82, production assistant, WNEW-TV, New York; free-lance writer.



Diann Burns, '81, WLS-TV News, Chicago.



Michelle Johnson, '82, The
BOSTON GLOBE, copy editor.



Kenneth M. Jones, '81, free-
lance writer, regional editor,
BAN Newsletter.



James McBride, '80, assistant
editor, PEOPLE Magazine.



Lise Chandler White, '80,
communications coordinator,
City of Baltimore Neighborhood
Progress Administration.

Gannett Westchester-Rockland Newspapers is looking for six copy editors — with entry-level or advance experience — for its reorganized night copy desk. Write Sherman Bodner, assistant managing editor, 1 Gannet Drive, White Plains, N.Y. 10604, or call (914)694-5099...The Courier-Post

in Camden County, N.J. is also looking for copy editors. Write William Chanin, executive editor, 301 Cuthbert Blvd., Cherry Hill, N.J. 08002...Focus Magazine, a national black-interest publication, is look-

JOBLINE

ing for a managing editor. Candidates must have at least two to three years' professional newspaper or magazine experience.

Focus was created two years ago in New England but currently circulates heaviest in the South and West (225,000 circ.). Contact Frando Webb, (212)523-4343...The Patriot-Ledger in Quincy, Mass., is looking for a correspondent to cover the town of Hull. Candidate should be willing to move to Hull. This is an entry-level position, but some experience is desired.

Salary: \$248/week. Send cover letter and clips to Terry Ryant, city editor, 13 Temple St., Quincy, Mass. 02269-0498. Or call (617)786-7026...Technology Review, MIT's national magazine of technology and

policy issues, is looking for a managing editor. The Review is published eight times yearly and circulation is 75,000. Job requires some writing, editing and "people-related" management tasks. Salary

ceiling: \$45,000. Write John I. Mattill, editor, Room 10-140, Massachusetts Institute of Technology, Cambridge, Mass. 02139. Or call (617)253-8250.

The American Newspaper Publishers Association Foundation is seeking applications for minority fellowships for newspaper-related training seminars scheduled for fall and winter, 1985.

Twelve fellowships will be awarded. Full-time newspaper employees in all departments and journalism educators are eligible. The program reflects ANPA Foundation's support for minorities in the newspaper business, and is aimed particularly at widening minorities' avenues into newspaper management. The seminars available to fellowship candidates offer training for people in all newspaper departments, and for educators who work with minority students.

Newspaper executives and journalism school administrators are asked to nominate candidates. Self-nomination, with a supervisor's recommendation, also is encouraged. The fellowships cover seminar, travel, hotel and meal expenses. All candidates must submit an application form and a supervisor's recommendation to ANPA Foundation by July 29. For information, call Nancy Osborn at ANPA Foundation, (703)620-9500, ext.277.

From Creative to Corporate: Aqua Lezli Hope, '77, joined Corning Glass Works in upstate New York as public relations specialist. She previously wrote or edited for several literary publications. She said her recent poetry reading at the St. Marks Poetry Project in New York City will be broadcast on WBAI-Radio and other Pacifica stations...Wedding Bells: Sandra Diane Roberts, '82, was to marry Vince Challon Bell June 29 in Midway, Ga. Congratulations!...



Sandra Roberts

Michelle Robinson, '85, is a reporter at The New Brunswick (N.J.) HOME NEWS...Es-ther Iverem, '83, of The Wilmington NEWS-JOURNAL, did a big spread

recently on latchkey children, long a concern of low-income and working-class parents and now the

focus of much attention since it is changing middle-class living.

Nongaba Msimang's, '83, short story "The Lady in Waiting" will appear in "Whispering Land," an anthology of 17 short stories by

BAN PEOPLE

African women writers. Nongaba's story was one of 800 entries. The book will be a contribution to the U.N. Decade for Women.

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BLACK ALUMNI NETWORK

Rx for BUPIIE BLUES?

Pages 4-5

Volume VI, Number 8

AUGUST 1985

HELLO BALTIMORE

AND NOW, THE EVENT WE'VE ALL BEEN WAITING FOR

Philadelphia Mayor W. Wilson Goode will open the 10th National Association of Black Journalists convention in Baltimore on Thursday, Aug. 1.

Goode will discuss the May 13 fire and confrontation with the radical group MOVE in Philadelphia, and he will answer questions from a panel of journalists.

About 1,200 to 1,500 news people are expected at the convention, which runs through Sunday, Aug. 4. Hotel reservations last month were running about 50 percent above last year's conference in Atlanta, which drew NABJ's biggest turnout ever — about 1,000 people.

Count on newsmakers like Goode to supply a steady flow of information that will provoke, excite and enlighten.

Following the plenary session with Goode, Randall Robinson of TransAfrica and a representative of the African National Congress (ANC) will assess

anti-apartheid events in South Africa and the United States.

Last month's state of emergency declared in South Africa should fuel the discussion.

Other main speakers:

FRIDAY — Rep. Parren Mitchell (Md.).

SATURDAY — Thomas Winship, former editor of The Boston *GLOBE*, will deliver NABJ's



NATIONAL ASSOCIATION OF BLACK JOURNALISTS

first W.E.B. DuBois Lecture, and Rep. William H. Gray, chairman of the House Budget Committee.

The annual awards program should be NABJ's most spectacular ever. It will be held in the Morris Mechanic Theater, a

CONTINUED on PAGE 2

Sportswriters Open Pressbox To Black Weekly Newspaper

By KEVIN FOBES

DETROIT — Two months into the major league baseball season, Tom Walker, sports editor for The Michigan *CHRONICLE*, finally was allowed into the Detroit Tiger press box.

The *CHRONICLE*, a black weekly, has fought for years to be represented in the press box, which is run by the local chapter of the Baseball Writers

Association of America and the Detroit chapter. Walker allegedly was barred by Tiger management because he doesn't work for a daily newspaper.

Both the Detroit Chapter of NABJ and Mayor Coleman Young communicated their displeasure to Tiger owner Tom Monaghan in a letter and later in person, according to Bob Berg, Young's press secretary.

CONTINUED on PAGE 3

NABJ/Con't...

renovated Opera house. Attire is formal gown and black-tie optional.

Other convention happenings:

— About 50 newspaper, magazine and broadcast organizations will occupy jobs fair booths in the city Convention Center.

— About 25 workshops will cover almost every discipline, with many of the industry's movers and shakers participating.

Journalists with five years' experience or less must attend one of the "Coping with Stress" workshops Friday and Saturday.

— Election of NABJ officers; president, vice presidents, secretary, treasurer, parliamentarian and 10 regional di-



David Dent and Betty Baye chat at last years conventio

Next month, look forward to comprehensive coverage that will capture the energy of this exciting event. You won't want to miss it.

rectors.

— There will be critique sessions by experienced journalists. Bring your print, broadcast or photography work.

— Entertainment includes a party at the Six Flags Power Plant amusement park. Also, Ray Goodman and Brown, whom you may remember as the Moments, will perform Saturday night.

Here's your last chance to register. Convention rates are \$165 for NABJ members (\$140 if you belong to an affiliate chapter) and \$200 for non-members. No personal checks will be accepted. Call Four Seas and Seven Winds at 800-638-4747 for hotel, airline and rail reservations.

— WAYNE J. DAWKINS

BLACK ALUMNI NETWORK NEWSLETTER

412 Wadsworth Ave.
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye
Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram
ASSOCIATE EDITOR

Anne Ashton
PRODUCTION & DESIGN

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

CHRONICLE/Continued...

Phone calls to most of the professional baseball franchises and to the American and National League office showed Detroit was the only professional baseball franchise in either league that enforces such an arbitrary and unreasonable policy.

The Michigan CHRONICLE is a recognized and accredited member of Detroit's press. After much discussion with both Tom Walker and Bob Berg, I called several black leaders in the community. Everyone was in agreement to go ahead with a petition of support for the CHRONICLE. The intent was to garner 50,000 signatures by the All-Star game last month and deliver those signatures to Monaghan.

On May 21st, Walker received a call from the Tigers. He was informed that the lo-

cal chapter of the Baseball Writers Association had lifted their ban against reporters for weekly newspapers in the pressbox.

But, this is only a partial victory. There are certain minority radio and television news staff members who are not allowed into the press box or into the locker room. In a follow up letter I have requested a meeting with Monaghan to discuss this continuing ban. At that same meeting I intend to strongly suggest ways for Monaghan to improve the almost non-existent community outreach program for the blacks and other minorities.

This article appeared in the SENTINEL, published by the Detroit Chapter of NABJ

\$20G Raised to Recruit Minorities

DETROIT -- More than \$20,000 in scholarship money has been pledged for 1985 from media outlets and professional organizations for Wayne State University's Journalism Institute for Minorities.

The Institute, under the direction of Detroit NEWS assistant news editor Luther Keith, was created in April to tackle the problem of under representation of minorities in the media.

The scholarship money is being used to recruit outstanding high

school students for the Institute's first year of operation. The 18 students selected as freshmen for the first class of the four-year program will be on Wayne's campus in the fall. They eventually will major in one of four media related fields: print journalism, broadcasting, public relations or advertising.

Students will be provided with internships, special seminars and other training that should make them highly marketable upon graduation.

CONTINUED on PAGE 6

STRESS HAS

CRY WITH FOLKS WHO

By MICHELLE JOHNSON

As I was perusing the pages of a popular national magazine for black women, an ad depicting a well-groomed, but rather forlorn looking sister caught my eye. The headline read "Black, successful...and lonely." Hmmm. I read on.

"As a Black Professional you're supposed to have it all together. You are expected to leap over tall buildings without wrinkling your three-piece... slow oncoming trains with a laidback stare. However, when the demands of the job, personal relationships, ...become so intense, anxiety producing... oftentimes there is no one to talk to and no one to listen."

The ad goes on to suggest th-

at the harried Super Black Professional is in need of the services of a "consulting" firm for those who don't want to "seem weak, or put your business in the street."

I put the magazine down for a moment and thought about the conditions that had created a market for such a service. Certainly black professionals face a set of unique problems in addition to the usual "stress for success." It can start from day one, when you wonder if you've been hired because you're good, or because there's a quota to be filled.

For those who work for majority-owned news organs, the "Am I a Black Journalist or a Journalist who happens to be Black?" question looms, as well as the usual tightrope act as we delicately balance our priorities. Deadlines, high visi-

media people

Garland Thompson left The Philadelphia TRIBUNE, where he was executive editor, to join The Bal-

timore SUN as an editorial writer.....Pat Battle is at New Jersey Network. She was a reporter at The Asbury Park PRESS for six years.....Michel Marriott

YOU BLUE?

KNOW THE TUNE

Michelle Johnson, '82, is a copy editor at The Boston Globe. This column appeared in the Boston Association of Black Journalists Newsletter.

bility (whether you want it or not), serving as Spokespersons for the Race (whether you want to or not), and constant battles against outmoded attitudes on coverage of our folks can certainly take its toll.

Sometimes I think the person who said you can have it all was definitely a liar. It's

just not possible to do both home and career equally well. Some aspect invariably suffers from lack of attention. The Super Woman/Black/Yuppie, etc. in my humble opinion, is a myth.

Where the image comes from, I'm not sure. Perhaps we've been too quick to dub ourselves successes based on some very superficial criteria. We're too quick to be impressed because some brother or sister appears to be doing it all. Closer in-

spection in some cases would reveal a candidate for the counseling service peddled in that national magazine.

One thing I found unsettling about that ad was the suggestion that confiding in one's peers makes one appear "weak."

Bull. I think most of us are smart enough to choose carefully the persons we decide to exhibit the effects of the craziness we deal with daily. Indeed, I've found my participation in groups such as BABJ offers me some mental relief just simply being able to cry the blues with folks who know the tune.

Maybe it's not quite as Yuppie (or Buppie) as a consulting firm, but the price is right.

joins the Philadelphia DAILY NEWS after stints at The Washington POST and The Louisville COURIER-JOURNAL.....Kansas native Camilla Jean Carr joins WCAU-TV (CBS),

Philadelphia, this month as a weekend anchor and weekday reporter. Previously, she was at Boston's WNEV-TV. Her career began in 1977 at KGW-TV, Portland, Ore.

The CRISIS Magazine, published by the NAACP, is looking for free-lance writers. Contact Fred Beauford, (718) 858-0800.....Jack Wertz, an independent producer in the Detroit area, is looking for script writers. Applicants should have some radio/TV writing experience. Call (313)961-4771.....The Detroit FREE PRESS has an opening for copy desk chief for local/national/international news. Contact Ben Johnson, assistant to the managing editors/development, (313)222-5008.....WTVS-TV, Channel 56, Detroit, has

J O B L I N E

several openings: producer for Detroit BLACK JOURNAL, three to five years experience required; entry-level public information slot; technician; part-time receptionist; and financial affairs secretary. Contact Marty Eddy, personnel coordinator, (313)873-7200.....wjbk
WJBK-TV, Channel 2, Detroit, has a position for a weekend co-anchor. Contact Bill Vance, news director, P.O. Box 2000, Southfield, Mich. 48037.....The Oakland PRESS wants to keep an updated file on potential candidates for job openings. Contact William Thomas, executive editor, (313)332-8181.

Filmmakers who have produced quality work are urged to apply for the National Endowment for the Arts-funded Independent Filmmaker program. Deadline is Sept. 13. Contact: American Film Institute, 2021 N. Western Ave., Los Angeles, Calif. 90027, or call (213)856-7640.....The University of

Minnesota is seeking applications for a minority journalist (broadcast) scholarship program in the school of journalism and Mass Communications. Grants up to \$4,000 per year are available. Write: WCCO Scholarship Program, 111 Murphy Hall, 206 Church St. S.E., University of Minnesota, Minneapolis, Minn. 55455.

Scholarships/Con't...

Among the organizations pledging financial support in the first year are The Detroit NEWS, WJBK-TV, Federal Mogul Corp., AT&T, the Detroit Chapter of NABJ, Sigma Delta Chi and the Public Relations Society of America.

In addition the Wayne State Board of Governors is providing \$8,500 in scholarship funding and the Detroit FREE PRESS is donating \$10,000 in 1986 and another \$10,000 in 1987.

Here's what some of the '85 grads are doing: Daniel Holly is a reporter at The STAR-LEDGER in Newark; Renee Michael is a reporter-researcher at NEWSWEEK; Karen Turner interned at NEWSWEEK this summer and this month is going to Greater Media Inc. in East Brunswick, N.J. for a one-year media management internship. David Wayne Ellison returned to The Houston POST; Evelyn White is a summer intern at The WALL STREET JOURNAL.....James McBride, '80, left PEOPLE Magazine for US Ma-

BAN PEOPLE

gazine, where he is a contributing editor. He has also signed to do pieces for ROLLING STONE.....Alvin Bessent, '82, left the Oakland (Mich.) PRESS and was looking for work in New York City. Reason for the move East: His wife, Valerie Graves, accepted a vice president post at UniWorld in New York, the nation's second largest black-owned advertising agency.....Jill Nelson, '80, did a Q & A with former presidential candidate Jesse Jackson for this month's ESSENCE Magazine.

Jackson said he and others are forming a national, progressive political organization. He believed his campaign broadened black participation in all forms of government, i.e. debate on the military-industrial complex, environmental policy and international affairs.....A number of folks contributed in a big way to BLACK ENTERPRISE Magazine's 15th anniversary issue this month: Janice Greene, '82, wrote about excessive stress hitting black executives and how to cope; Wanda Whitmore, '82, wrote about black companies using trade missions to drum up business overseas. Ken Jones, '81, wrote about the continuing examination of the MOVE tragedy in Philadelphia; David J. Dent, '82, wrote about last year's increase in black elected officials nationwide -- 6.2 percent, the largest since 1970, when annual studies began; and Tony Chapelle, '84, wrote about the revival of the historic Apollo Theater in Harlem after nine years of darkness and how it is being promoted.

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BLACK NEWSPAPER STUDY

A five-year study of the black press identified more than 320 newspapers published "by and for black people in the U.S."

The study was conducted by Howard University associate professor of Journalism Dr. James S. Tinney between January 1980 and January 1985.

Among Tinney's findings: The total circulation of all black newspapers in the United States is somewhere between six million and eight million; states with the largest number of black newspapers are California with 70, Illinois with 35, Florida with 27 and New York and Texas with 24 each. Most of the newspapers are family-owned with at least 32 owned by newspaper chains.

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BLACK ALUMNI NETWORK



CONVENTION ISSUE

Volume VI, Number 9

SEPTEMBER 1985



Philadelphia Mayor W. Wilson Goode meets the press — 600 of them.



Outgoing NABJ President Mervin Aubespain energizes the members.

COVERAGE BEGINS ON PAGE 2

Debate, Festivities Merge in Baltimore

By WAYNE J. DAWKINS

BALTIMORE — The 10th annual National Association of Black Journalists (NABJ) convention July 31 to Aug. 4 lived up to advance billing as a historic and record-setting gathering.

NABJ membership continued to rocket: 1,200 newspeople attended this year's convention, eclipsing last year's record of 1,000 in Atlanta. Since 1983, NABJ membership has tripled.

"No longer can anyone in this industry tell me they cannot find us," outgoing NABJ President Mervin Aubespin told a cheering crowd. "Here we are!"

Other events electrified the gathering. In the race for president for 1985-87, Albert Fitzpatrick of KNIGHT-RIDDER Newspapers edged DeWayne Wickham of VANITA Productions 212 to 197.

And NABJ held its first "Salute to Excellence," an Academy Awards-style program in a large theater where the year's best news coverage was viewed and applauded.

Issues affecting Afro-Americans here and Africans in South Africa and drought-stricken parts of that continent were discussed and debated at every general session and meal function.

Randall Robinson of TransAfrica, Assistant U.S. Secretary of State Frank Wisner and Neo Mnumzana, chief U.N. observer for the African National Congress (ANC), debated U.S. foreign policy and South Africa's violent upheaval.

Wisner held to the government line that the way to end apartheid was not with sanctions but through quiet and public diplomacy. To prepare black South Africans for larger roles in their country, Wisner said U.S. tax dollars were bringing 200 South African students here a year for university training and this country was investing in black South African businesses.

He called the Sullivan Principles "a beacon" within South Africa.

The principles encourage American corporations in South Africa to pay blacks equal wages with whites and provide equal working conditions.

Robinson and Mnumzana disagreed strongly with U.S. policy.

"This administration and this president is soundly on the side of the white minority," said Robinson. "I say this reluctantly because President Reagan has reduced our nation before the world to a tremendous disgrace.

"I wonder how much diplomatic untruth I can stand."

Robinson noted that the night before, U.S. Senate and House conferees repudiated Reagan administration policy of "constructive engagement."

"South Africa has been in a state of emergency since 1948," said Robinson. "It's a shame that the president of the most powerful democracy in the world has to be dragged kicking and screaming to the right position."

Mnumzana called apartheid in South Africa "a hazard for whites, a veritable inferno

BLACK ALUMNI NETWORK NEWSLETTER

412 Wadsworth Ave.
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Esther Iverem
ASSOCIATE EDITORS

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

for blacks." He also said 5,000 to 7,000 black children die each year in the homelands before age 5 because of subhuman living conditions.

On the U.S. policy of no sanctions, Mnumzana said "this isn't a new argument. It is like slavery, a theory pushed by the oppressors.

"There is no historical evidence that apartheid will ever be dissuaded to change. The time is now to isolate them."

Two days later, John Qwelane of The Johannesburg STAR addressed NABJ members. He belonged to the Union of Black Journalists, which was banned by the government. An alternative organization surfaced, the Black Media Workers.

Qwelane spoke of the difficulties of reporting in his country:

* "Officials lies" and "deliberate misinformation stokes up great hatred" of the regime by the disenfranchised black majority.

* All newspapers geared to black South African readers are owned and managed by whites.

* Foreign correspondents frequently exploit black South African journalists. Native journalists caddy foreigners around the country, interpret and introduce them to sources. When it's time for the natives to be paid for their services,

foreigners often disappear.

* Qwelane's work included coverage of riots in Soweto.

Reports exposed and ended the practice of white police instructing migrant blacks to kill blacks living in townships.

ON THE HOME FRONT, Philadelphia Mayor W. Wilson Goode was questioned on his handling of last May's MOVE confrontation before a crowd of about 600 newspeople on the convention's opening day.

Goode was asked by a panel of journalists whether he erred in delegating too much authority to police, who decided to drop a bomb on the MOVE house, killing 11 people and leveling a city block.

"It was a police operation," he said. "I'm an expert in a lot of things. But not deploying police."

Panelists were puzzled that Goode did not question police brass thoroughly after the tragedy. "The plan police gave you did not contain the main ingredient (the bomb)," said Joe Davidson of The WALL STREET JOURNAL. "Why won't you question your subordinates for giving you a woefully incomplete plan?"

Goode deferred the answers to a commission he appointed that is currently investigating the incident.

At another function, Rep. Parren Mitchell (D-Maryland), urged black journalists to enter into a covenant to make a better America.

"We've got to serve as the conscience of America, and you have to help," he said.

"You can do it. You have done it before."

He noted that the Free South Africa Movement growing here started in black communities 15 years ago.

Rep. William Gray III (D-Pa.), chairman of the House Budget Committee, congratulated NABJ on its gains and proudly briefed the audience on the \$968 billion congressional budget just ratified. He said the document was "pro-urban" and many programs facing the Reagan administration knife were spared.

BUT NOT ALL Gray had to say was upbeat. Blacks suffer from "social retrenchment" under the Reagan administration.

Black family income, for example, has slipped to 56 percent of white income, down from 61 percent 15 years ago.

On foreign affairs, he said, "We must learn that we cannot light a candle for those in Poland and not strike a match in South Africa and expect to be influential in developing nations."

Next year's NABJ convention will be in Dallas.



DYNAMIC THREE: Jill Nelson, Betty Winston Baye and William Egvir at business meeting.

MINORITY JOURNALISTS and the 'QUIET CRISIS'

A "quiet crisis" occurred over the past decade in American newsrooms: Minority journalists left the profession at a higher rate than whites, although minorities are more likely to aspire to newspaper management positions.

Lack of opportunity to advance was the culprit.

This was the conclusion of a 10-year study by the Institute for Journalism Education (IJE), released at last month's NABJ convention.

"Minority journalists...are more likely than whites to say they desire careers in newspaper manage-

ment. That desire seems to be linked to the aspiration of many minorities to effect change both within and outside the profession," the study said.

"While minority women are particularly desirous of a career in management, they are least likely of all groups to have been given managerial responsibilities," the study found.

Most minorities reported that they are either satisfied or highly satisfied with their jobs. But more than 40 percent expect to leave journalism, largely because they believe there is a lack of opportunity.

The study debunked a common perception that minorities fail to

CONTINUED on PAGE 12

About Awards

Kenneth Walker of ABC News won three awards at the NABJ "Salute to Excellence" program. His reports for "NIGHTLINE in South Africa" won first place for television journalism and international reporting. Walker shared Journalist of the Year Award with Dennis Bell of NEWSDAY, cited for his reporting from drought-wrought Africa. Other winners: Gwendolyn Glenn of NATIONAL PUBLIC RADIO, radio award for "Rapping;" Mike Masterson of the Arkansas DEMOCRAT, print journalism winner for "The Death of Marvin Williams;" and photojournalism winners were Dudley M. Brooks of The WASHINGTON POST, for "One Last Look," (still), and James Buckner Jr., of WSMV-TV, Nashville, Tenn., for "Photo Essay of a Prison Boxer," (video).....Lu Palmer, former Chicago DAILY NEWS columnist and radio commentator, was NABJ's lifetime achievement winner.....Barry Bingham, publisher of The Louisville COURIER-JOURNAL and TIMES, received the Ida B. Wells award.....Loren Ghiglione and Carl Morris of the American Society of Newspaper Editors (ASNE) were recognized for their efforts to bring more minorities into the industry.....NABJ's former presidents: Chuck Stone, Vernon Jarrett, Bob Reid and Les Payne received awards from outgoing president Mervin Aubespain.

They Said It:

"Polishing up slavery does not make it better. The Sullivan Principles do not help."

— NEO MNUMZANA, ANC

"I go through magazines everyday trying to find something about 'us' (blacks). But I have to look in our 'us' publications (EBONY, JET, BLACK ENTERPRISE, ESSENCE, et al)."

— PARREN MITCHELL

"I ask three small favors: Go anywhere, anytime, talk to anyone if it opens one door for minorities."

Continue to strive for excellence. If you're on the obit desk, write that obit till it hums in the wind. Consider that any job is better than no job. This is a farm club industry.

Support this organization. Next year, please tell me you took one minute with one kid and told him what it takes to survive."

— MERVIN AUBESPAIN

"Black journalists must be dedicated to covering the black community and the Third World. Israel, Geneva, President Reagan's polyps, Rock Hudson's AIDS will get covered...Do not disconnect yourself from the black masses."

— LES PAYNE

"When I meet with the editorial board and a brother or sister is in there, I feel so proud."

— WILLIAM GRAY III



Chuck Stone, NABJ's first president, and Les Payne, NABJ's fourth, chat after the president's luncheon.



A crowd of journalists listen to Mayor Goode at the newsmaker forum. This program opened the convention.



John Qwelane of
The Johannesburg
STAR addresses
NABJ members.



Rep. Parren Mit-
tchell (Md.) and
Mervin Aubespain.



TAKING A CAREFUL COUNT: An observer and NABJ board members Thomas Morgan and Alexis Yancey count election ballots. Below, Jeri Love and Marilyn Bailey are really thorough.



NABJ WORKSHOPS: A CRITICAL LOOK

The convention featured about 25 workshops covering almost every discipline in the news business. They included National Reporting; Editorial Writing and Commentary; Progress and Politics in Print, Television and Radio and Coping With Stress.

Here are summaries of a couple workshops.

COPS, COURTS and CITY HALL

I have been covering police at The Wilmington NEWS-JOURNAL since March, so I was particularly interested in attending the "Cops, Courts and City Hall" workshop at the NABJ convention in Baltimore.

Boy, was I disappointed.

Though the panelists sincerely tried to be informative, what they presented was general, and none of it was backed up with handouts.

Worst of all, none of the four speakers was a police reporter or gave tips on police reporting. Not until the question and answer period was police reporting discussed.

All but one of the panelists were city hall reporters, and most of their presentations on government reporting were devoted to basic skills and problems most beat reporters would have mastered.

Pam Moore (KCBS-TV, Los Angeles), who discussed court coverage, had the most informative presentation. She discussed ways to translate legalese and talk with attorneys in out-of-court settings to gain better insights into a court case.

Later, as I reflected on the better organized entertainment the convention offered, it became clear the same amount of attention and care needs to be directed at workshops.

Workshop participants should be well-versed in all topics for discussion, and they should discuss them. If possible, the names of those conducting the workshop should be mailed with preconference literature, or at least be included in the program.

Presentations during the workshops should be as detailed as possible, offering scenarios of difficult cases or assignments. In addition, handouts should be distributed, even if they include only the name and number of each panelist.

Those who attend deserve the wonderful social events. But they also deserve workshops and other sessions that educate.

— ESTHER IVEREM

INTEGRATING NEWS MANAGEMENT/PRINT

The workshop on integrating management in print journalism featured a panel of editors from The Washington POST, GANNETT's Wilmington, Del., newspaper, The Louisville COURIER-JOURNAL and The Cleveland PLAIN DEALER.

Journalists said minorities should be given more consideration when managerial slots open on newspapers.

One editor said that although he would like to promote minorities to higher positions, veteran minority reporters often leave for bigger newspapers before they can be promoted.

Asked if the reporter would have left had he been told he was being considered for a promotion, the editor said he was uncertain.

One reporter summed up the feelings of many when she said, "All we're asking for is a chance."

— VADA CROSBY

At least 50 news organizations participated in the NABJ Convention Jobs fair. Interviews were held in booths in a huge section set aside in the convention center. Interviewers represented daily newspapers, magazines, broadcast and the black press.

The NEW AMERICAN JOURNAL is looking for reporters, editors and ad reps to help with its Highland Park (Mich.) newspaper. Call Chris Woodard (313)862-5600.....WDIV-TV is currently accepting internship applications for the fall/winter term. Contact the personnel office (313)222-0444...The DETROIT NEWS is looking for an experienced

J O B L I N E

business writer. Send resume and clips to Ben Burns, executive editor, 615 W. Lafayette Blvd., Detroit 48231...The Oakland PRESS is looking for a general assignment political writer. Contact Susan Belniak, assistant city editor, (313)332-8181...WTVS/Channel 56 is looking for an associate producer whose primary assignment will be national productions and special projects, reporting to the executive producer. The station is also seeking three technicians. Contact Marty Eddy, personnel coordinator, (313)872-7200...WJBK-TV is looking for a weekend co-anchor. Contact Bill Vance, P.O. Box 2000, Southfield, Mich. 48037.....Several reporting and editing jobs have opened at newspapers in many major cities, including New York, Cleveland, Birmingham and Dayton. Call Greg Huskisson evenings at (313)222-6600.

Stanford University is accepting applications for The John S. Knight Fellowships for Professional Journalists.

The program's purpose is to improve the

quality of American journalism by providing opportunities for outstanding mid-career professionals to broaden and deepen their understanding of the historical, social, economic, cultural and philosophical dimensions of major issues and trends shaping the nation and the world.

Up to 12 fellowships are awarded each year to full-time employees of newspapers, wire services, radio or television news departments, magazines in the area of news/commentary/public affairs, film and television documentarists and photo-journalists.

The program seeks applicants who have demonstrated uncommon excellence in their work and who have the potential of reaching the top ranks in their specialization.

All candidates must have at least seven years' full-time news experience and must be U.S. citizens employed by U.S. news organizations. Stipend is \$20,000 for nine months plus tuition and a book allowance. Deadline for applications is Feb. 1.

Write: Director, John S. Knight Fellowship Program, Department of Communication, Bldg. 120, Stanford University, Stanford, Calif. 94305-2069, or call (415)497-4937.

Have a question or need information from NABJ? Write, NABJ, 525 W. Broadway, Louisville, Ky. 40202, or call (502)582-4990.



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Cheryl Devall, '82, left The Louisville COURIER-JOURNAL after a three-year stint and is now a reporter at The Chicago TRIBUNE...Paula Parks, '83, switched coasts. She is currently a reporter at The Washington TIMES. Paula was previously reporting for The DAILY STAR-PROGRESS in La Habra, Calif...Norman Buchanan, '80, is now field producer for ABC's "Good Morning America" and "World News This Morn-

B.A.N. PEOPLE

ing." He was field producer/operations. ...An article by Eunetta Boone, '84, on the NCAA probe of the Morgan State University sports program was an NABJ print awards finalist. Eunetta is a sportswriter for The Baltimore EVENING SUN...Angela Chatman, '77, moves to the business staff of The Cleveland PLAIN DEALER from The Pittsburgh POST-GAZETTE...Robert Flemming, '81, recently did a story for the New York DAILY NEWS on Daniels & Bell, the

new world outlook

only black-owned investment banking firm on the New York Stock Exchange. The company is showing other companies why it makes good economic as well as moral sense to divest holdings in South Africa...MORE ON THE '85 GRADS: Craig Marberry was an intern at The Washington POST; Alecia McKenzie was an intern at CBS-News in New York; and Lorraine Wilson continues studies at the Columbia University School of Business...B.E. Offerings: In this month's issue, Janice L. Greene, '82, and Ken Smikle wrote on the \$50 million raised for African famine relief by USA (United Support of Artists) for Africa; Wanda Whitmore, '82, wrote about CEO George Miles, a public television lifesaver of sorts who is strengthening WNET-TV in New York after resuscitating NATIONAL PUBLIC RADIO from a \$7 million deficit.

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QUIET CRISIS/Con't...

climb the ladder because they tend to change jobs more often. Of those interviewed, minorities held an average of 3.1 jobs and whites an average of 3.5 jobs since begin-

ning their newspaper careers.

IJE interviewed 300 journalists -- 175 of them minorities -- who entered the field between 1969 and 1979.

By ASSOCIATED PRESS and EDITOR & PUBLISHER

SPONSOR EXCELLENCE, NOT PARTIES

The NABJ board received a clear message from hundreds of distressed members last month: Exert more control over how media companies sponsor NABJ functions.

About \$120,000 in corporate contributions was earmarked for NABJ meal functions and lavish receptions. Yet, NABJ awarded only five scholarships totaling less than \$10,000.

"I'm dismayed by the extravagant waste of money this organization tolerates," said Reginald Stuart at the business meeting.

Mervin Aubespain explained that most of the companies set conditions on how their contributions could be spent.

Many members said if companies insisted that their money underwrite food and parties rather than scholarships and other symbols of excellence, the money should be turned down.

NABJ's 1985-87 EXECUTIVE BOARD:

Albert Fitzpatrick, KNIGHT-RIDDER Newspapers, president

Tony Cox, KCBS-TV, vice president/broadcast

Betty Winston Baye, The COURIER-JOURNAL, vice president/print

Thomas Morgan, The New York TIMES, treasurer

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BLACK ALUMNI NETWORK

JOELINE

BUDGET UPDATE

Pg. 6

...Marriages,
Dreadlocks:

B.A.N. PEOPLE, Pg. 7

Volume VI, Number 10

OCTOBER 1985

Southern Africa: Civil War & Battle for Self- Sufficiency

By WAYNE J. DAWKINS

NEW YORK -- Civil and regional war and the struggle to subsist typify life in the Republic of South Africa and five "Frontline" border states.

More Aid Attracts J-Minorities

By DAVID J. DENT

Minority enrollment at Columbia University Graduate School of Journalism remained steady this year, at 16 percent.

School officials say more aggressive recruiting and increased financial aid helped maintain minority representation in the 180-student class for the 1985-86 year.

CONTINUED on PAGE 2

Three journalists and a UN officer who visited the region addressed about 60 members of the

BARRIER BROKEN Page 3

New York Association of Black Journalists last month.

"The spirit of (black) South African people is unbelievable, incredibly up," said Jill Nelson. "The revolution is on. It's not racial strife, it's a civil war."

Nelson, president of NYABJ, interviewed Winnie Mandela four times last August for a Public Broadcasting System documentary. Mandela is the wife of jailed African National Congress leader Nelson Mandela, leader of efforts to topple apartheid.

CONTINUED on PAGE 5



JILL NELSON



FRANK DEXTER BROWN

J-Minorities/Con't

The J-school admitted fewer minority students this year compared to last year — 37 were accepted this year, 47 last year. But the same number of minorities enrolled both years: 29.

Marianne Kellogg, admissions director, said she was pleased minority enrollment remained steady the past three years. J-school classes in the 1980s have been about 16 to 20 percent minority, except for 1982-83. That year, minority applications dropped about 50 percent and they comprised only 10 percent of the class.

This year "we did a lot to make sure we did not lose good candidates who were admitted," said Kellogg. "We worked hard to make it viable for people to come by giving reasonable financial aid."

About 75 percent of minority students attending this year receive financial aid, according to school figures. Aid for many students totals \$6,000, up from \$4,000 last year.

About 60 percent of all journalism students this year were awarded grants and loans, which totaled about \$400,000. Tuition for the one-year program is \$11,000, up \$1,000 from last year.

The mean age for this

year's class is 26, said Kellogg. "The group of minorities reflects the class. More people are coming here with experience, not just out of college."

Kellogg said the J-school sought applicants by writing to news organizations, editors of college newspapers and college placement offices. The school begins accepting 1986-87 applications this month, and the deadline is January 1986.

Elsewhere, minorities comprise about 15 percent of this year's 250-student class at Northwestern's Medill Graduate School of Journalism, up from 12 percent in 1984-85.

Vernon Thompson, a dean at the Chicago-area school, said minority enrollment has been about 15 to 20 percent in the 1980s and "waves of interest" cause fluctuation. "It has to do with whether guidance counselors look favorably on journalism a particular year, or what students see on television."

Tuition for graduate study is about \$9,000 this year, up from about \$8,500 last year, said Thompson.

At the University of Missouri, minorities comprise about 6 percent of this year's 223-student class. Tuition is

about \$4,200, up from about \$3,950 last year, said a spokeswoman.

The proportion of minorities accepted to Columbia nearly reflects the number of racial minorities in the United States — about 20 percent.

The daily newspaper industry set a goal to have newsrooms reflect America's diverse population by the year 2000. Minorities, however, currently make up less than 6 percent of newspaper staffs; and 11 percent in the broadcasting industry.

BLACK ALUMNI NETWORK NEWSLETTER

412 Wadsworth Ave.
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye
Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram
Esther Iverem
ASSOCIATE EDITORS

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

Reporting From South Africa

By WAYNE J. DAWKINS

A journalistic first is occurring: Since 1984, a half-dozen black American journalists have shattered the silent color barrier in major news organizations and have been reporting from South Africa.

Years of agitation have finally forced major media outlets to send black journalists to South Africa and other parts of the continent, said Les Payne, assistant managing editor and a former foreign correspondent at *Newsday*.

Until the 1980s, only a handful of black journalists -- among them Payne, Thomas A. Johnson of the *New York Times*, Jack White of *TIME Magazine* and Randy Daniels of *CBS-News* -- were filing eyewitness accounts of events in Africa.

But a decade of lobbying by black journalists and heightened international awareness of South Africa's violent upheaval have

triggered a surge in black correspondents.

"The movement started in 1976," Payne said. "Pressure was applied to the institution of journalism by black journalists. We held forums and many symposiums, and the word got out."

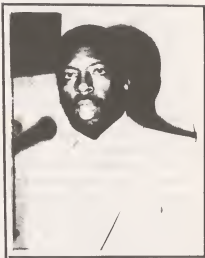
Mervin Aubespin, past president of the National Association of Black Journalists, believes the pressure intensified at last year's NABJ conference in Atlanta, when a number of top newspaper editors participated in such key workshops as international reporting.

"It resulted in significant sensitivity to use minorities in coverage," said Aubespin.

It could not be determined how many of America's major news organizations have sent black journalists to Africa recently, but an informal Black Alumni Network survey determined at

least six have been based on the continent.

They are Larry Olmstead of *THE DETROIT FREE PRESS*; his wife, Michelle Chandler, a *FREE PRESS* reporter who was free-lancing; Sheila Rule of *THE NEW YORK TIMES*; Sam Ful-



SAM FULWOOD

wood of *THE BALTIMORE SUN*; Steve Harvey of *THE ATLANTA CONSTITUTION*; and Nathaniel Sheppard Jr. of *THE CHICAGO TRIBUNE*. Some of these correspondents are based in other parts of Africa, such as Nigeria or Zimbabwe, but travel to South Africa.

Kenneth Walker of *ABC-News* reported from South Africa last summer when "Nightline" spent a week there. Charlayne Hunter-Gault recently filed several segments from South Africa for the "MacNeil/Lehrer Newshour."

Payne said that when black journalists began

CONTINUED on PAGE 4

Correspondents/Con't

lobbying for assignments in Africa, violence erupted in the black South African township of Soweto and the white minority government barred correspondents from the township. But black journalists sometimes had an edge.

"It is impossible for white reporters in South Africa to gain access to many of the sources (in black communities)," he said. "This is not to say any black reporter would get the story, but there is the possibility of access."

Olmstead of THE FREE PRESS agrees with Payne. He wrote in a notebook column last July that a black journalist in South Africa enjoys a small although dubious advantage over a white one.

"On the negative side, most of those killed by police in the townships have been young black males, some of whom were simply standing in the wrong place at the wrong time," he said.

"On the other hand, white reporters traveling into the townships are more likely to get stopped by police and more likely to get

their cars stoned by young blacks."

Fulwood, who returned last month from a five-month assignment for THE SUN, said, "South Africa was better and worse than anything I imagined. I was treated well because I was a journalist. But by being a journalist, I was able to go into places and see things that were bad.

"I remember seeing people get shot at and beat up and not see it just once. Funerals were like a football game; 30,000 to 50,000 people gather to bury 15. You get caught up in the enthusiasm. It's extremely exciting and frightening. There was always the police presence: tear gas, guns and armored vehicles."

While major media here were not assigning blacks to South Africa, the South African government also contributed to the dearth of minority correspondents in the 1970s by refusing to grant entry into the country. Former NEW YORK TIMES man Thomas Johnson, based in Nigeria in 1976, was denied a visa.

Payne said he used "trickery" to get into South Africa in 1976. His stories appeared the next year and he was nominated

for a Pulitzer Prize in 1978.

Angered by Payne's deception (which he declined to explain), the South African government has told NEWSDAY no member of its staff, black or white, will ever be granted a visa as long as Payne is connected to the paper.

Nonetheless, the South African government has been allowing more black journalists to enter the country over the last five years because officials have "discovered it is not necessarily to its disadvantage for the journalists to be there," said Payne. "Newspapers are sending younger, less political reporters. The government is far more inclined to give visas to some without much experience."

NEXT MONTH:

Media Ownership Moves; Minority Business Councils, a new source.

S. Africa/Con't

Other speakers at the NYABJ meeting were Sam Fulwood of The Baltimore SUN, who was also in South Africa; Frank Dexter Brown, free-lance writer and Hunter College professor who was in Namibia (Southwest Africa) and frontline nations Mozambique, Botswana, Zambia and Zimbabwe, which all border South Africa; and Djibril Diallo, UN information officer for Africa, who was in Botswana and Mozambique.

Nelson said South Africa was "50 times different than she had expected. After landing, she watched security police armed with Uzi submachine guns patrol the airport's baggage area.

She did not fear for her safety in the black townships, but because of the paranoia of white South Africans, "was much more conscious of fear in my hotel room (in Johannesburg).

"I crumpled newspaper and put it by the door to hear if they were coming. When I sent a crossword puzzle from one of the newspapers to a friend (in the U.S.), the envelope was slit and crudely taped back together."

Reporting in the townships was difficult because "black leadership is constantly changing, it is fluid," she said.

Nelson said Winnie Mandela was under constant surveillance; she has a telephone that hasn't "worked" in 16 years. She is not allowed to work, so she is forced to take handouts.

Nevertheless, Mandela's spirit is strong and her personality "incredibly girlish," Nelson said. "Film me in my garden ghetto in Soweto," Mandela told Nelson.

Brown and his wife, Jeanne Woods, an attorney knowledgeable in international law, spent four months reporting on South African efforts to destabilize frontline states. "A regional war is being enacted by South Africa against the frontline states," Brown said.

He brought back pictures he said showed the bombing of villages and towns by South African forces and "bandit organizations" backed by the government.

Brown plans a national tour to talk about destabilization and to urge support of frontline states' resistance to South African incursions

Diallo went to South-

ern African countries to monitor how these countries, hurt by the continent-wide drought, were coping.

"I will take your thoughts away from the South African dimension to one that affects the frontline states," he said. "A lot of people talk about divestment, but there is no talk of investment in the frontline states. It has to hand-in-hand."

Opponents of divestment argue that thousands of blacks in frontline states, dependent on South Africa for jobs, goods and services, would suffer if the West pulled most of its holdings.

Diallo said rains have come to Mozambique, where hundreds of thousands died in 1982 because of the

drought. Mozambique farmers now expect to produce " food.

Technology and more rain have helped bring Botswana's drought under control, Diallo said. The government has made available weather information to farmers to help them monitor crop development.

Also, a UN program will lend farm equipment to 43,000 families to exploit the surplus of farm

EBONY MAN (EM), a new fashion, grooming and health magazine, is looking for free-lance writers and staff. Contact Louis Young, managing editor, 1270 Avenue of The Americas, suite 3015, New York, N.Y. 10020. Or call (212)-586-2911...

The Boston GLOBE has several general assignment positions open. Contact Michelle Johnson, (617)-929-3098 (evenings)...The PATR-

JOBLINE

IOT-LEDGER in Quincy, Mass., has these openings: business reporter/general assignment and correspondent to cover the town of Hull. Contact Bernard Caughey (617)786-7026...BLACK ENTERPRISE Magazine is looking for an assistant or associate editor. Candidates should have one to two or three to five years' journalism experience respectively and editing experience. Send resumes to Sheryl Hilliard, managing editor, 130 Fifth Ave., New York, N.Y. 10011...The JOURNAL OBSERVER, a new weekly publication, is looking for writers, artists and photographers. Contact Jerry Edwin, editor, (212)724-7400 or (718)282-8922.

Port Huron(Mich.)TIMES HERALD is looking to fill an entry level reporting job. Candidates with at least one year of experience are preferred but recent college graduates will also be considered. Contact Sue Burzynski, editor (313)-985-7171.

BUDGET UPDATE

The number of BLACK ALUMNI NETWORK subscribers continues to steadily increase, with more journalists, educators, students and institutions adding the newsletter to their reading list.

By the end of this year's third quarter, we had more paid subscribers than all of last year.

But our commitment to a better BAN each month, featuring more stories, listings and photos, has its cost.

We need your support. Join now.

June 15 balance	-\$ 13.00
1985 New & Renewal subscriptions(6/15 to 9/15): 27	\$475.00
<u>Subtotal</u>	<u>\$462.00</u>
July Printing	\$130.00
<u>Subtotal</u>	<u>\$332.00</u>
August Printing	\$ 86.00
<u>Subtotal</u>	<u>\$246.00</u>
September Printing	\$158.00
<u>Subtotal</u>	<u>\$ 88.00</u>
Photos, September issue	\$ 18.00
<u>Subtotal</u>	<u>\$ 70.00</u>
Printing supplies	\$ 13.00
<u>BALANCE(before Oct. issue)</u>	<u>\$ 57.00</u>

The last budget update appeared in the July newsletter.

WEDDING BELLS: Congratulations to Marilyn Milloy, '82, NEWSDAY correspondent who married Joseph Windham, a teacher working on a doctorate in history at Howard University. Sheryl Hilliard, '82, BLACK ENTERPRISE managing editor, married Roger Tucker, a graphics designer. Both weddings were last month.....Alvin Bessent, '82, has joined New York NEWSDAY as a general assignment reporter. He was previously a reporter for the Oakland(Mich.)PRESS.....Shirley Kwan, '82, is a national copy rea-

B.A.N. PEOPLE

der for AP-DOW JONES News Service. She was formerly with NEWSDAY's cable television operation.....Esther Iverem, '83, started last month as a news clerk and reporter on the national desk of The New York TIMES. She had been with The Wilmington NEWS-JOURNAL for two years.....James McBride, '80, caught up with TV's most alienated man, Robert Blake, for an US Magazine profile. Blake once again is in an underdog role as he plays a priest in "Helltown," a new show that will butt heads with prime-time soap "Dynasty".....

Wayne J. Dawkins, '80, of the Camden COURIER-POST profiled The Rev. Dr. Peter J. Paris, who last month began teaching and scholarly research at Princeton Theological Seminary. Paris is author of "Black Leaders in Conflict," (1978) a book comparing the leadership styles of Martin Luther King Jr., Malcolm X, Adam Clayton Powell and Joseph H. Jackson. Last January, Paris's new book, "The Social Teaching of Black Churches," was published....POLITICAL PULSE: David J. Dent, '82, reported in the Sept. 5 CHRISTIAN SCIENCE MONITOR on the changing political tide in North Carolina, the nation's 10th largest state. The state Democratic Party is waging a massive campaign to keep party members from fleeing to the Republicans. Last November, six of 11 congressional races were decided by less than 2 percent of the vote. David also has a piece in this month's BLACK ENTERPRISE on the growth of black county officials nationwide. The number of officials grew 16 percent last year. Members of the 10-year-old National Association of Black County Officials say county offici-

CONTINUED on PAGE 8

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PEOPLE/Con't

als have a strong influence in community development projects. OTHER B.E. OFFERINGS: Janice L. Greene, '82, wrote on how two-career couples keep their households together. Sandra Roberts, '82, wrote about advice from retirees on where and how to relocate. Sheryl Hillard, B.E.'s managing editor, spoke last month at a "Career Mobility Symposium," sponsored by the South Middlesex (Mass.) Men's Club and Digital Equipment Corp. The symposium was

designed to "address the development/mobility tool among minority businessmen/women and professionals.".....Kenneth M. Jones, '81, wrote in this month's ESSENCE about the spiritual, political and pragmatic realities of wearing dreadlocks. "Often I feel like 'The Brother From Another Planet,'" he said. "Dreads serve as antennae allowing even clearer perspective on the moral deficiencies of the

West. Yet dreads do not negate the reality that I am a black American. ...The sight of a dread brother in a suit perplexes many. But isn't America all about cultural fusion?" Ken and Anthony Chapelle, '84, are helping prepare for the fall startup of EBONY MAN (EM), a fashion, grooming and health magazine.

SOUTH AFRICA/Con't

animals for plowing.

Economic and political woes blur class distinctions in South Africa. "Blacks see themselves as all one class: oppressed," Fulwood said. "They are all subject to harassment, tear gassing, etc. Class distinctions were more noticeable among whites and ethnics."

He noted that whites in South Africa call American blacks "internationals." At a club that barred blacks, he was told "this place is not international."

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BLACK ALUMNI NETWORK

Meeting to Examine
Satire & Journalism;
Good, Bad and Ugly
Page 8

Scholarship Named
for Stephen Gayle,
Late B.E. Editor
Page 8

Volume VI, Number 11

NOVEMBER 1985

Trends Differ for Black-Owned Media

MORE STATIONS ARE SOUGHT BY BLACKS

DETROIT — More and more blacks are seeking to buy broadcasting facilities and newspapers, and the Detroit area has become a popular shopping center.

WRIF-FM (101.1), Detroit's self-proclaimed "Home of Rock 'n' Roll," will become one of the nation's largest black-owned radio stations when Capital Cities Communications merges with ABC-IV early next year and turns the station over to Silver Star Communications-Detroit Inc.

Tennessee State University athletic director John Robert Lee, who heads the new

corporation, signed an agreement Aug. 8 to buy the station for \$14 million, the second highest amount paid for a Detroit radio station operation. New York-based Price Communications paid \$19 million for WNIC-AM/FM last June.

Lee has eight years of media ownership experience and owns two radio stations in Florida and six radio properties in Georgia. He is president of the Washington, D.C.-based National Association of Black-Owned Broadcasters.

PAPERS NEED MONEY, MORE CREDIBILITY

NEW YORK — A shortage of capital and sagging credibility among readers are hindering circulation and growth at black-owned newspapers, two publishers told about 30 members of the New York Association of Black Journalists last month.

Just as there is a need for journalists to report news, the black press needs young entrepreneurs to sell it.

"We've got to go into business," said Wilbert Tatum, chief executive officer and editor-in-chief of The New York AMSTERDAM NEWS, a 77-year-old weekly. "We have not

learned to go to the marketplace. Few young, talented blacks want to take the risk to get into business." Instead, said Tatum, many black business graduates opt for jobs with

higher-paying corporations rather than small businesses, which include the black press.

Andrew W. Cooper, publisher of The CITY SUN, a 17-month-old weekly, is eager to have his paper grow, but is handicapped.

Coping During the
Philadelphia News-
paper Strike
Pages 4 & 5

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BROADCASTERS/Con't

WRIF had been on the block since mid-May, when Capital Cities announced it was acquiring ABC and would have to sell 19 television and radio stations to comply with federal ownership regulations.

A recent Arbitron rating survey ranked WRIF — which has more than 40 full-time staffers — the No. 3 station in Detroit, with 6.3 percent of the listening audience. The station had an operating profit of about \$1.3 million last year, according to financial analysts.

As a result of the purchase, WRIF will be black-owned and controlled. Marcellus Alexander, general manager, will become vice president and chief operating officer of the Southfield-based station when the deal becomes effective in January.

Another Capital Cities station, WXYZ-TV (Channel 7), was also the object of bids by blacks. The station was sold to Cincinnati-based Scripps-Howard Broadcasting after a much publicized bidding war for between \$210 million and \$220 million, according to reports.

Silver Star's Lee was also involved in the bidding for Channel 7. Lee contacted former Detroit Lions star and

Ford dealer Mel Farr, and Porterfield Wilson, another auto dealer, about forming a partnership to bid for the station.

Interest was also expressed by Seeway Communications, a minority-owned communications company based in Chicago. Among the minorities to submit a bid was Percy Sutton, a New York City politician and cable television entrepreneur.

However, the most serious effort was by a partnership that included Bill Cosby. Cosby's Cozzin Communications was seen as having the best chance to acquire the station. It was also the only group to publicly announce it had local investors.

Price was the apparent obstacle for potential black buyers. Pluria Marshall, director of the National Black Media Coalition, accurately predicted that the price tag on WXYZ would — during the bid — rise too high for minority investors. That obstacle was overcome by Essence Communications, a minority company that publishes Essence magazine. Essence purchased a Capital Cities television station in Buffalo.

Blacks own less than 2 percent of the nation's broadcasting facilities. However, a little-known loophole in federal regulations could make it easier for blacks to obtain stations.

Last year, the Federal Communications Commission

(FCC) raised the limit on the ownership of television and radio stations from seven to 12. To prevent large monopolies, the FCC stipulated that a single company could not reach more than 25 percent of U.S. households.

However, an amendment to that rule allows a company to retain interest in up to 14 stations if the additional two are owned and controlled by minorities, and if the total audience reached does not exceed 30 percent.

— GEORGE WHITE

The article appeared in the SENTINEL, published by the Detroit Chapter of NABJ.

BLACK ALUMNI NETWORK NEWSLETTER

412 Wadsworth Ave.
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye
Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram
Esther Iverem
ASSOCIATE EDITORS

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

PUBLISHERS/Con't

"My surveys tell me there are people thirsting for the kind of information we put out, but there are built-in limitations: lack of capital. The CITY SUN is on a cash basis. It is a severely limiting program."

Cooper said his research identified 800,000 prime black customers in the New York metropolitan area. "There are people interested in their history and entertaining at home. They have 2.2 children or are homeowners."

"And with all the newspapers in town, we haven't scratched the surface," he said.

His paper's paid circulation is 17,500, and with The CITY SUN's eclectic mix of Afro-American history, politics home and abroad, and performing arts, religion and sports, Cooper called the publication "the best weekly newspaper in the country."

While The AMSTERDAM NEWS is familiar to thousands of readers, it is a shell of its former self. Few people challenged its claim as the biggest weekly newspaper in America in the 1960s, when circulation peaked at 80,000.

But in the 1970s and 1980s, circulation has stea-

dily slid.

A bitter strike in 1983 revealed many of the paper's financial problems. Tatum said the paper had not paid federal taxes in 2½ years, a \$1.5 million bank loan was eight months' overdue and circulation had sunk to less than 50,000.

"THE BLACK PRESS'S RESPONSIBILITY IS TO GIVE INFORMATION READERS CAN ACT ON, NEGATIVE OR NOT."

-- Andrew W. Cooper
publisher
The CITY SUN

To keep black readers and attract new ones, Cooper of The CITY SUN said publishers must "gain credibility. We have to do something different."

During last September's primary, The CITY SUN editorialized against Herman D. Farrell, a black man who ran against Mayor Edward Koch, a man loathed by much of the city's black community. The editorial called Farrell a "fraud" and a "stalking horse for the mayor to siphon progressive votes from another candidate," white City Council President Carol Bellamy.

"We got a lot of national publicity for that and a lot of grief," Cooper said.

He also contended that publishers of black papers don't know what their readers want. "We need to take surveys, talk to people and understand what they're saying. The black masses are way ahead of their leadership."

Cooper believes the black press's responsibility is to "give information they (readers) can act on, negative or not."

Cedric McClester, a columnist for the black weekly BIG RED, also addressed NYABJ. He said, "We have to start respecting our own press."

He recalled the time he "got his feelings hurt" while covering a demonstration against drug dealing in Harlem. Though McClester followed a Harlem politician throughout the demonstration, the politician treated McClester as though he were the invisible man.

"There's a reporter from The (New York) TIMES," the politician said, pointing to another person who had arrived on the scene.

"And I was under him with my tape recorder," said McClester.

— WAYNE J. DAWKINS

By VANESSA WILLIAMS

The PHILADELPHIA

COPING WITH LOST PAYCHECKS.

Lucia Herndon and her husband cleaned out their savings account in June and moved their two children and three cats into a three-story, tree-shaded house in Northwest Philadelphia.

For a month, Herndon, who joined The Philadelphia INQUIRER as an assistant city editor in August 1984, said she lived "from paycheck to paycheck" until her family could replenish their savings.

But on Sept. 7, the paychecks stopped when 4,700 employees of the Philadelphia INQUIRER and DAILY NEWS walked off their jobs, a week after their three-year contract expired.

A settlement was reached Oct. 23 in the 46-day-old strike, ending the longest walkout in the city's newspaper history.

As the strike entered its sixth week, Herndon and other employees of the two dailies, which are owned by KNIGHT-RIDDER Newspapers, expressed frustration, anger and confusion about their financial, personal and professional futures.

Some said they felt that both sides had been intransigent over minor issues that should have been easily settled. And, there was a feeling of helplessness as the negotiations moved at a snail's pace, or, at times, halted altogether. While bargaining teams took time off first for a series of Jewish holidays, then Columbus Day, strikers watched their savings dwindle and their bills mount.

Shortly after the strike began, Herndon, 34, who has worked in newspapers for almost 15 years, signed on with a temporary secretarial service.

"Money is the prime motivation, but, also, I would have gone crazy if I didn't get up and do something every day," she said.

Janet McMillan, a reporter/editor at The INQUIRER, said by the sixth week of the strike: "I am completely out of distractions. I don't know what else to do."

During the first three weeks, McMillan busied herself with the things she had needed to do but never had the time: cleaning out her closets, depositing important documents and valuables in her safe deposit box and cataloguing her book collection. For a week she found a bit of a challenge doing a free-lance story for a local weekly newspaper.

Though she is not in financial trouble, McMillan is not happy to have lost more than \$4,400 in wages as the strike went into six weeks. She has been living off a \$3,000 nest egg she had saved for a down payment on a new car. By week six, she had cut the fund almost in half. So, McMillan had decided she will have to drive her eight-year-old faded blue clunker a little longer.

Professionally, McMillan said, the strike has been devastating. A few weeks before the walkout, she accepted an assignment as weekend night city editor. "I was looking forward to my new job. I didn't have a chance to do it."

"I've become depressed watching the number of stories we've missed -- the city's finance director resigned, the earthquake in Mexico, the hijacking (of the Achille Lauro by PLO terrorists)

NEWSPAPER STRIKE

, MISSED STORIES AND BOREDOM

and the MOVE hearings," said McMillan, 32, who joined The INQUIRER in 1982 after The Philadelphia BULLETIN folded.

Reporter Michel Marriott resigned his job at The Washington POST in June to join the city staff of the DAILY NEWS.

"I knew that the contract had not been settled, but I thought that for a newspaper this size in a city this size, a protracted strike was unlikely," Marriott said. "It was a calculated risk — I guess I calculated poorly."

Marriott allowed himself a month between jobs to do "a lot of things I wanted to do but had not had the time." Now, Marriott said he too is finding it hard to fill the days. While he has kept busy with creative writing, reading and short trips to nearby cities, he said he has also used the time to do a lot of thinking and evaluating his career.

He said he has "not yet" regretted coming to the DAILY NEWS. "Career-wise, I still think it was a valid move. Financially....," he said, trailing off with laughter.

Marriott said he had not picketed. "I wanted to, but I have not been here long enough to develop any allegiances. I don't know the players. I don't know the issues. I'd feel like a phony being out there," he said. He added however, that he does sympathize with the strike because he considers himself "a pro-labor person."

Herndon did not picket because of her mixed feelings about the union. A former state editor at The Des Moines REGISTER, Herndon has never worked at

a union paper and has never been on strike.

McMillan said that except for her seven-month stint at the Philadelphia BULLETIN, she has spent her entire 12-year career at Guild newspapers and considers herself "a strong Guild supporter," having held Guild offices at The INQUIRER and The Providence (R.I.) JOURNAL-BULLETIN, where she worked for seven years. When the strike began, McMillan immediately signed up for the 2 a.m. to 6 a.m. picket shift, but quit after two weeks of cold, damp nights on the pavements. She returned later, again to the 2 a.m. to 6 a.m. shift, but this time working inside the Guild office serving coffee and doughnuts to graveyard shift picketers.

McMillan has been involved in one- or two-day strikes she described as "almost fun because you don't lose that much money," but this strike -- the longest in the history of Philadelphia newspapers -- has left her incredibly annoyed with the Guild and with management. "I felt they were not working hard enough to settle the contract dispute." The strike has also left her feeling helpless. "No matter how much I want a settlement, I cannot directly influence the talks. We're on the outside."

Herndon agrees. "I feel like a pawn in somebody else's game. I alternate between being mad at the union and mad at the company," she said.

The weeks of contract talks have been an emotional roller coaster for Herndon and her colleagues -- one day progress is being made, the next day the talks have broken off. The company and the union have been communicating

CONTINUED on PAGE 6

The COURIER-POST (Camden Co., N.J.) is looking for a copy editor to work part time, 20 hours a week, nights and weekends. Duties: Edit local and wire copy, write cutlines and headlines. Will train for layout. Contact Kevin McElroy, executive news editor, COURIER-POST (609) 663-6001, 5 p.m. to 9 p.m. Sunday through Thursday....The Detroit NEWS is looking for a reporter with 3 to 5 years' experience. The paper is also looking for someone to fill a temporary position to cover social services in the Lansing bureau. Other slots include a sports copy editor, high-tech business & finance writer and part-time layout/editing job in business & finance. Contact Ben Burns, executive editor, Detroit NEWS, 615 W. Lafayette, Detroit, Mich. 48231

.....WKBD-TV Channel 50 is looking for a host/news reporter for its "Morning Break" program. Send resume and tapes to Amyre Makupson, public affairs manager, P.O. Box 50, Southfield, Mich. 48037.....WTWS Channel 56 is looking for a producer for "Both Sides Now" and "Detroit Week in Review." Contact Marty Eddy, personnel coordinator, WTWS Channel 56, Second Boulevard, Detroit, Mich. 48202. Or call (313)873-7200, ext. 109.....JET Magazine is looking for a news writer and photojournalists. Salary based on experience. Send resume and clips, or photo samples to Robert E. Johnson, executive editor, 820 S. Michigan Ave., Chicago, Ill. 60605.....CABLE NEWS NETWORK is accepting resumes for mostly entry-level positions. Send cover letter and resumes for video journalists to Jane Weatherby, and for newswriters and producers to Ken Chamberlain, to CNN, 1050 Techwood Dr. N.W., Atlanta, Ga. 30318.....The Boston HERALD has several openings. Contact Kevin Convey, managing editor, at the HERALD, 300 Harrison Ave., Boston, Mass. 02106. Or call (617)426-3000WLVI-TV is looking for a news assignment

manager. At least three years' experience in medium or large market required; strong news judgment and logistical skill in dispatching reporters and camera crews. The station is also looking for an assistant art director, a graphics designer with 2 to 3 years' television experience. Duties: electronic graphics, set design, illustration and typesetting. Contact Sandra Kelly (617)265-5656 in the personnel department.

FELLOWSHIPS & SCHOLARSHIPS

The Leonard M. Perryman Communications Scholarship is a \$1,000 award presented to a minority undergraduate student pursuing a career in religious communications. Contact Nelson Price, United Methodist Communications, Suite 1370, 475 Riverside Dr., New York, N.Y. 10115. Deadline for completed applications is Jan. 17, 1986. The same organization is accepting applications for the Stooddy-West Fellowship for Graduate Study, a \$6,000 grant to assist a student engaged in religious journalism or planning to enter the field.

STRIKE/Con't

with striking workers through newsletters Herndon says she no longer bothers to read.

"My husband reads them and I tell him that if it doesn't say we're going back to work, throw it in the trash. That's all I want to hear now."

Vanessa Williams has been a Philadelphia INQUIRER reporter for a year. She was previously at The St. Petersburg TIMES.

Andrea Payne, '81, has started her own business, "Markets Unlimited," print promotion for small companies that "can't go to Madison Avenue." Markets Unlimited also features greeting cards designed by Nigerian artist and business partner Asuquo Ukpong....Phyllis T. Garland, a J-School professor on leave, is helping establish a journalism program at Claflin College in Orangeburg, S.C., where she is a United Negro College Fund distinguished scholar.

B.A.N. PEOPLE

Phyl says we can help her as resources and backup so give her a call: 1-803-533-0330....Jerome Reide, '82, is a senior writer for the office of communication, United Church of Christ in New York City....Dorothy Davis, '77, is with FORTUNE Magazine's office in Philadelphia. She previously worked for WIP-Radio public affairs and The Philadelphia BULLETIN....MANLY: In this month's ESSENCE Magazine: James McBride's, '80, gives us "The Measure of a Man," his story about Albert Jordan, who represents the thousands of unsung heroes in our families: dedicated husbands,

fathers and providers. Classmate Betty Winston Baye, '80, did five profiles on the men behind highly successful women executives, entertainers and athletes....Valerie Wilson Wesley, '82, penned the magazine's new feature column, "Family Man," and wrote about several men reversing the bad rap on black fathers. Her classmate David J. Dent, '82, had the last word with his SPEAK! column "Brother Against Brother," a call to start combating black-on-black crime. Black men have a 1 in 21 chance of being murdered, compared to a 1 in 131 risk for white men, 1 in 104 for black women and 1 in 369 for white women. Dent writes: "Such sobering statistics tell us we are unconsciously doing the dirty work of the Ku Klux Klan and other racist and terrorist hate groups."....Judy Kelso, alumni associate at the J-School, resigned last August after 15 years to complete her masters of education studies at Teacher's College, Columbia University. She edited The JOURNAL, the quarterly J-alumni newsletter, and ran the placement and alumni offices. Judy was working part time in the office this fall until a replacement was found.

Subscribe Today!

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One year of BAN Newsletter is \$10.

"Uses and Abuses of Humor and Satire in Journalism" is the subject of the fall alumni meeting of the Columbia University Graduate School of Journalism.

It will be held Wednesday, Nov. 13 at 6:30 p.m. at the McGraw Hill auditorium, Rockefeller Center, New York City.

Confirmed panelists are New York TIMES columnist Russell Baker and author and critic Calvin Trillin.

Many of you are on the move: Moving to new homes and jobs. Please let us know. Send a change-of-address card, postcard or letter so we can serve you better and save our precious resources.

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Our expanded holiday issue. Don't miss it!

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NETWORK
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PLAYWRIGHT, JOURNALISTS FUND FIRST STEPHEN GAYLE SCHOLARSHIP

NEW YORK — The 135 journalists in the Heckscher Theater crowd Oct. 9 floated on the emotional high of the off-Broadway hit "Mama I Want to Sing."

They received another lift during the final act.

Vy Higgensen, creator of "Mama," presented \$1,000 to New York Association of Black Journalists president Jill Nelson for the first Stephen Gayle Memorial Scholarship.

Add Higgensen's contribution to ticket purchases by association members, and NYABJ expects to raise at least \$2,100 for the scholarship, which will go to a New York-area college student studying journalism.

Stephen Gayle, 34, was a 1972 graduate of the Columbia University Graduate School of Journalism. He died of an apparent heart attack in July 1982, less than a month after he was named editor of BLACK ENTERPRISE Magazine.

Gayle was also a former NEWSWEEK correspondent, New York POST reporter and contributor to ESSENCE Magazine.

BLACK ALUMNI NETWORK

Editor: Advocate
Principles

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'Revolutionary'
Film on Teen Pregnancy

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Volume VI, Number 12

DECEMBER 1985

TV NEWS REPORT SPURS CHANGE AT PAPER

BOSTON -- The Boston HERALD hired two minority journalists last month, about a month after a television news report revealed the newspaper had no minority journalists.

Kathy Rodriques-Taylor, a local free-lance writer, and Cheryl Charles, a copy editor formerly with The Washington TIMES, joined the HERALD staff.

Last Sept. 17 WBZ-TV reported that the 355,000-circulation tabloid

CONTINUED on PAGE 2

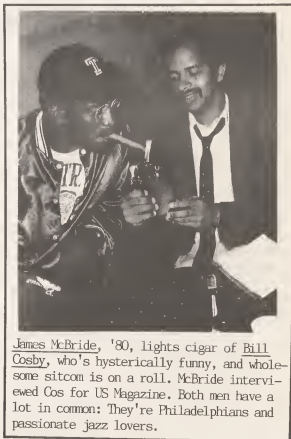
Office, Paid Staff Urged Now for NABJ

By WAYNE J. DAWKINS

RESTON, Va. -- Success, ironically, could harm the National Association of Black Journalists.

In two years membership tripled from about 350 to 1,000 as dynamic leadership energized the organization. NABJ's board of directors has been trying to serve members efficiently without a permanent national office.

HEATED DISCUSSION:



James McBride, '80, lights cigar of Bill Cosby, who's hysterically funny, and wholesome sitcom is on a roll. McBride interviewed Cos for US Magazine. Both men have a lot in common: They're Philadelphians and passionate jazz lovers.

At its fall board meeting here last month, members feverishly analyzed and assessed plans for a permanent site. The board received and

HERALD/Con't

had had no full-time minority journalists on staff for two years. The HERALD newsroom has about 100 staffers.

At the rival Boston GLOBE (510,000 circ.) about 35 of its 400 edi-

hiring.

Rabinowitz said entry-level openings for journalists with about two years' experience are frequent. Salary range is \$18,000 to \$24,000. Applicants should contact Kevin Conway, managing editor.

The Boston Herald

torial staffers are minority. Boston's black population is 22 percent.

Following the television report, HERALD editor Joe Rabinowitz met with an official of the Massachusetts Commission Against Discrimination.

The editor said he wanted minority journalists on his staff, but expressed frustration with such recruiting efforts as advertising and job fairs.

He later said on WILD-radio that since the television report he had heard from more minority journalists than in all of last year.

The Boston Association of Black Journalists (BABJ), state and city affirmative action officials offered to assist the HERALD in its minority recruiting and

The HERALD is owned by NewsAmerica Corp., which also owns the NEW YORK POST and Chicago SUN-TIMES. The paper was formerly owned by the Hearst Corp.

The HERALD's circulation has grown rapidly in the past year, forcing the titan Boston

GLOBE to repond with design changes.

-- BABJ NEWS

Alert Young Talent

INTERNSHIPS & AID FOR COLLEGE SOPHS

IN AN EFFORT to find an untapped source of minority student journalists, the Dow Jones Newspaper Fund started a summer intern program designed for college sophomores.

The program will select 10 outstanding college jour-

nalists and send them to a two-week writing seminar next June. Following that seminar, the students will work for newspapers that have held open summer reporting jobs for them.

The Newspaper Fund made a special effort to arrange these internships at newspapers with less than 75,000 circulation.

At the end of the summer, the Fund will award each student a \$1,000 scholarship for the first semester of his or her junior year.

Applications are available through Dec. 15 from the Dow Jones Newspaper Fund, P.O. Box 300, Princeton, N.J. 08540. For more information, call Tom Engleman, (609) 452-2820.

BLACK ALUMNI NETWORK NEWSLETTER

412 Wadsworth Ave.
Philadelphia, Pa. 19119

Wayne J. Dawkins
EDITOR

Betty Winston Baye
Kenneth M. Jones
REGIONAL EDITORS

Joyce Ingram
Esther Iverem
ASSOCIATE EDITORS

(215)248-2798

Published monthly by alumni
from the Columbia University
Graduate School of Journalism

NABJ in RESTON/Con't

is reviewing three proposals for NABJ headquarters: at the Newspaper Center in Reston; in office space in downtown Baltimore; or at the National Press Club in Washington, D.C. A decision has not yet been reached.

Currently, the temporary national office is at KNIGHT-RIDDER Newspapers in Miami, where recently elected NABJ President Albert Fitzpatrick works. From fall 1983 to last October, NABJ's office was in Louisville, Ky., home base of immediate past president Mervin Aubespain of THE COURIER-JOURNAL.

In past administrations, NABJ members discussed establishing a national office at such sites as a historic black college with a strong journalism department. However, planning and negotiations became hopelessly deadlocked.

This year, NABJ board members concluded they must settle in a permanent site immediately or risk hurting the organization.

Board members also agreed a paid executive director was needed. "NABJ has gone beyond the point where it can exist as a volunteer body," said Thomas Morgan, NABJ's treasurer and a New York TIMES editor. "It needs professional help."

Board members currently spend more time answering letters, mailing applications and licking stamps than plotting a journalistic course for NABJ. Hiring an executive director would ease the board's administrative tasks.

Smith, Jones & Associates, a black-owned firm that provides man-

agement services to associations, proposed that NABJ use its executive services. President Lafayette Jones said contracted services could operate from NABJ's eventual headquarters, or from Smith, Jones offices in Chicago or Washington.

While the national office issue dominated the weekend board meeting, issues such as Africa, NABJ's financial status, activity around the nation and planning for next year's national convention also took a large share of the agenda.

On Nov. 4, Fitzpatrick sent a telegram to the South African Law and Order minister protesting that government's decision to ban still photography and television coverage of unrest, protest or security force action in designated emergency areas by foreign and local journalists.

"Your censorship tells the world that the present South African government is not interested in the dignity and equality of all of its citizens," read the dispatch. "NABJ deplores the decree and urges your government to withdraw it."

Djibril Diallo, UN information officer for Africa, past NABJ president Aubespain and board member Denise Johnson reported on their October visit to West Africa to observe efforts to fight desertification. The drought cycle is expanding the Sahara desert, eliminating much-needed farmland. Natives are fighting back by planting trees to reclaim land.

Aubespain, Johnson (an editor at the St. Paul PIONEER PRESS) and

NABJ in RESTON/Con't

other Afro-American journalists interviewed Senegalese people in villages about their self-help efforts. The journalists gathered information rarely reported in the American press despite recently expanded coverage of Africa.

The journalists also participated last October in a drought desertification symposium in Washington, D.C., co-sponsored by NABJ. Aubespain said 1,500 people attended the opening event.

On the financial scene, treasurer Morgan reported that NABJ took in \$225,000 in registration, dues and corporate funding and spent \$143,000 on last summer's national convention in Baltimore. Of the \$82,000 that remained, \$30,000 went to national office expenses in Louisville, leaving \$52,000 in operating funds.

The NABJ JOURNAL, which changed this fall to a tabloid on newsprint, is cheaper to publish. The quarterly publication used to cost \$2,000 to print on heavier paper stock. The current 1,500-issue edition cost \$1,000 to print and mail.

The 1986 national convention will be in Dallas Aug. 13 to 17 at the Loews Anatole Hotel. The Dallas-Fort Worth Association of Black Communicators, the host organization, is making arrangements.

The Dallas organization recently increased by two the number of scholarships it awards to students. It now awards eight scholarships annually.

Elsewhere around the nation: The Boston Association of Black Journalists sponsored a "Here's How to Do it" workshop for agencies and civic organizations. Members gave advice on writing news releases and staging press conferences....Philadelphia and Pittsburgh organizations did outreach programs with teenagers. Philadelphia journalists invited a dozen high school students to a newsmaker program involving U.S. Civil Rights Commission Chairman Clarence Pendleton Jr. The teenagers wrote about Pendleton's remarks.

In Pittsburgh, the Black Media Federation selected about 35 high school students to learn about journalism and produce a newspaper and radio/television program...The South Florida Association of Black Journalists runs a speakers bureau. Journalists are available to speak at schools and in radio and television spots. South Florida and the Akron Association of Black Journalists were approved last month as affiliate NABJ chapters...In St. Louis, the Association of Black Journalists sponsored a public forum on a school bond issue. Journalist organizations in St. Louis, Kansas City, Mo., and Omaha, Neb., talked of doing such African relief efforts as "adopting" villages and sending supplies...the Maryland-Virginia region boasts that it is the "most organized" in NABJ, has chapters in Baltimore, Washington, D.C., Richmond and Norfolk, Va., and the Ohio Valley...San Diego journalists recently awarded \$2,000 in scholarships.

AVOID HULKS & 1ST LADIES
WHEN POKING FUN

NEW YORK -- New York TIMES columnists Russell Baker and William Geist ("About New York") and NEWSWEEK's Pete Axthelm last month traded advice, observations and one-liners at a forum called "Uses and Abuses of Satire in Journalism."

"MY ARMS RACE JOKE COSTS ONLY \$5 AND
TWO DRINKS...THEIRS (GOV'T) IS \$300 BILLION"

Chicago nightclub satirist Aaron Freeman recently told the MacNeil/Lehrer Report he is on "the Mission Impossible of Comedy." His skill is the humor behind headlines.

Freeman lampoons the International Monetary Fund (he called the head of the IMF "the 'Mr. T' of international finance"), U.S. foreign policy and the arms race — issues that don't usually get quick laughs.

Freeman, 29, analyzes daily newspapers and news broadcasts and crafts a script on his home computer. He calls friends to test the jokes.

Freeman's Chicago following grew after he characterized the racially polarized battle between the city's first black mayor, Harold Washington, and alderman Edward Vrdolyak, as "Council Wars." The mayor is "Harold Skytalker" and the alderman is "Darth Vrdolyak."

The program at McGraw-Hill auditorium was the fall alumni meeting of the Columbia University Graduate School of Journalism. About 300 people attended.

The writers made these comments:

Baker: "I avoid picking on anyone who is bigger than I am, or on smaller people, like president's wives." He said his greatest satirical accomplishment was "I kept the slogan 'I love NY' from being attached to New York license plates." Baker called writing his thrice-weekly column "grinding 141 sausages per round."

Axthelm: "I always wanted to emulate Dostoevski," he said. "But I didn't know whether it meant becoming a writer or a gambler."

Geist: "I lost a job because I I admired Russell Baker." He explained a Chicago editor was interviewing him over lunch. When Geist mentioned his favorite satirist, the interview abruptly ended. "Check please," said the editor.

When in Chicago, you're supposed to say you are a Mike Royko fan.

J-ALUMNI AWARDS

For more than 30 years, the Columbia Journalism Alumni Association has honored graduates with distinguished journalism careers. To date, awards have been presented to 95 graduates.

The include: Stan Asimov '52; Ernest Boynton '71; Hodding Carter '29; Lydia Chavez '77; Dorothy Gilliam '61; Peter Kihss '33 and Reginald Stuart '71.

Alumni are urged to make nominations for this award in writing to the executive committee, with supporting documentation whenever possible by Jan. 15. Selections will be made prior to the spring alumni meeting.

In making nominations, use one or more of the following criteria:

'Right' Solution: Passive Black Leaders?

LOUISVILLE, Ky. -- Last September conservative white media titans and their black counterparts were blushing and tripping all over each other trying to get the news out first.

At last, proponents of "pull yourself up by your own bootstraps even if you ain't got on no boots" had something tangible -- a reportedly non-partisan survey by the Center for Media and Public Affairs that proved, to them at least, they had been right all along.

A telephone survey of 600 randomly selected blacks from across the nation and 105 leaders of civil rights groups concluded that organizations like the NAACP, the Urban League, the Southern Christian Leadership Conference, the Congressional Black Caucus and the National Conference of Black Mayors don't reflect the attitudes and opinions of the majority of blacks.

These days, the media, which the conservatives swear are owned and controlled by diehard liberals, are full of back and forths between liberals and conservatives; mostly white men, but increasingly women as well. Their opinions on everything from South Africa, to abortion, to poverty

in America show up daily on television and on the editorial pages of newspapers and magazines.

On the other hand, blacks, whether they espouse liberal or conservative philosophies, have much smaller audiences. Even though 25 million Afro-Americans spend billions of dollars annually on goods and services advertised in the media, the majority of America's newspapers don't regularly carry nationally syndicated columns written by blacks.

Could it be that middle America isn't interested in what blacks have to say, or could it be that leaders of the media establishment genuinely believe blacks cannot comment intelligently about anything that isn't exclusively related to ghetto life and politics?

But back to the survey, which is where I started.

William F. Buckley said the survey "reassured" him blacks disagreed with black leaders who often describe President Reagan as "a reactionary and racist." He said he was also reassured by the survey's finding that 77 percent of black leaders support affirmative action, while 77 percent of the blacks inter-



By Betty Winston Baye

viewed "reject the notion that race should be a major criterion for selection."

Buckley said he was comforted that the survey found that 68 percent of black leaders favor busing to achieve integrated schools, while only 47 percent of blacks interviewed favored it.

At the end of his column, Buckley, in language that for once was easily understandable to the average reader, said: "There is no question that they are out there: the black men of moderation who understand that the federal government isn't the key to black equality. But all of us need to keep our eyes open to remind ourselves that on many issues, they speak for the black majority."

It never fails to escape me that when white conservatives talk about their black counterparts, they use language that can easily be equated with words used to describe the allegedly "happy darkies" on the old plantation.

George Will wrote a column about Hill Lucas, a black Democrat in Detroit, who turned Republican.

Check the language please. Will described Lucas's manner as "mild as milk" and said his speech was "touched as softly as by a Caribbean breeze, with the lilt of St. Martin's island, where he was born." Lucas's "faint musical inflection survived a Harlem childhood," he continued, and Lucas, who is 57, but looks 45, "carries himself with the gliding grace of a distance runner."

Will points out later in the column that, "Political discourse has been impoverished by a black-leadership class reluctant to focus on the values, attitudes and behavior of individuals."

And in a dramatic end to his piece, he notes: "Lucas is a devout Catholic who is abstemious about alcohol and immoderate only about work, is eager to change the focus. That is why he became a Republican, and why he may be a paradigm of the right politician for the post-civil rights era."

CONTINUED on PAGE 12

The AMERICAN BANKER and The BOND BUYER newspapers are now accepting applications for their sixth annual Financial Journalism Scholarship Internship program. Next year, one \$4,500 scholarship will be awarded to a student beginning graduate work or business in the fall of 1986.

Jobline

The scholarship program aims to encourage students to pursue careers in business or financial journalism. Applications must be submitted before March 21, 1986. The winning candidate will be announced May 1, 1986.

The winner will work as a news assistant at either paper next summer. Interns may work in New York, Washington, Chicago or Los Angeles. Candidates must submit eight copies of each of the following: a cover letter; a 1,000-word news story or feature on a business or finance subject (applicants may also submit their best published clippings); recommendations from two faculty mem-

bers or professional journalists; a resume; and an undergraduate transcript.

Send to William Zimmerman, editor, AMERICAN BANKER, One State Street Plaza, New York, N.Y. 10004. Telephone number is (212)943-6700.

The Quincy (Mass.) PATRIOT LEDGER is seeking three general assignment reporters, two photographers and four correspondents. Call Irene Driscoll, city editor, at (617) 786-7026 for more information..... The Oakland (Mich.) PRESS has an opening for a regional reporter. Contact William Thomas, executive editor, at P.O. Box 9, Pontiac, Mich. 48056.....WDIV-TV, Channel 4 Detroit, has an opening for a noon show producer/5 p.m. associate producer. Three years' production experience on news programs is required. Call Ruthie Amies, personnel manager, at (313)222-0444.....The

Port Huron (Mich.) TIMES-HERALD is looking to fill an entry-level reporting job. Contact Sue Burzynski, editor, at 1-313-985-7171.

The Columbia University Graduate School of Journalism is looking for an associate to work in the Alumni/Placement office. The position is an officer of the university.

Call William C. Tracy, associate dean, at (212)280-3894.

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Advocacy is Needed, Harris Tells Group

Jay T. Harris's advice to about 150 young minority journalists was simple and direct: "Ideas and the ability to use them effectively are the key to success in journalism."

Harris, executive editor of the Philadelphia DAILY NEWS, also told young journalists to "advocate principles" and assume responsibility for their professional lives.

The editor spoke last month at a regional minorities job fair and conference sponsored by the American Society of Newspaper Editors (ASNE) and Philadelphia's two dailies, The INQUIRER and DAILY NEWS.

In his call for journalistic advocacy, Harris emphasized he did not support personal bias or slanting of the news.

But, he told the college students and entry-level professionals that newspapers "are instruments that can be used to make the world a better place."

As for editors who advise against advocacy, Harris said, "What you have been told at best is a dangerous half-truth. Advocating principles is appropriate and necessary."

He quoted immortal thinkers -- Ralph Waldo Emerson on the importance of self-reliance, Thomas Jefferson on the necessity of newspapers monitoring government -- and the DAILY NEWS city editor who after last May's MOVE confrontation said:

"I can't help but think that if we had been doing our jobs, this would not have happened."

In that tragedy, police dropped a bomb on a house, killing 11 children and adult members of the counter-culture group. An ensuing fire destroyed 61 houses in a stable black working-class community.

Said Harris: "The government was only able to get away with it because we in the press did not do our jobs. We looked the other way. We did what Jefferson feared most."

Another failing of the press has been the critical shortage of minority writers and editors at daily newspapers.

Racial minorities comprise 20 percent of the American population but less than 6 percent of the newsroom workforce. About two-thirds of daily newspapers, mostly in small towns, do not employ any minorities.

The job fair brought editors face-to-face with young journalists seeking entry-level jobs and internships.

Forty newspapers from Pennsylvania, Delaware, New Jersey and New York participated. They included The Atlantic City PRESS; The WALL STREET JOURNAL; The Lancaster (Pa.) INTELLIGENCER-JOURNAL and the Allentown (Pa.) MORNING CALL. There were also recruiters from the Los Angeles TIMES, Washington TIMES and Baltimore SUN.

That same week in mid-November, The Hartford COURANT hosted another ASNE regional job fair.

Robert C. Maynard, editor/publisher of The Oakland TRIBUNE, and Osborn Elliott, dean of the Columbia University Graduate School of Journalism and former NEWSWEEK editor, were speakers.

-- WAYNE J. DAWKINS

WEDDING BELLS: Anthony Chapelle, '84, married Carla Beth Paden Nov. 9 in New York City. On Dec. 1 Paula Lynn Parks, '83, will marry Bradford A. Anderson in Washington. Paula recently left The Washington TIMES and is free-lancing. The groom, an MD, is interning at Howard University Hospital. Chapelle last month became an assistant editor for EBONY MAN, the new magazine from JOHNSON PUBLISHING (He notes the strength of the network is evident because he learned of the opportunity through Ken Jones, '81.) Tony's bride, Carla, is project coordinator of the Youth Action Program in East Harlem.....

FROM OVERSEAS AND ACROSS THE BORDER:

Brenda Webber, '84, is a PEACE CORPS volunteer in Cameroon, West Africa. Brenda was living in Georgia, and we learned of the move after getting instructions to

mail B.A.N. to her new address across the Atlantic. Up North in Winnipeg, Manitoba, Nongaba Msimang, '83, hustles for free-lance assignments and looks for a steady job. She had this to say after reading about last August's National Association of Black Journalists convention in Baltimore: "How on earth did

you get Jon Qwelane to come and speak at the convention? You got the cream of black journalism in South Africa. He certainly writes his mind. His paper the STAR is quite 'independent' as far as the South African press goes. He's got great potential." Nongaba sends messages to others. To Betty Winston Baye, '80: "I finally read 'The Africans' and I found it different. Her heroine certainly settled scores which is quite natural I think. You just can't keep forgiving all the time,

B.A.N. PEOPLE

right?" To Joyce Shelby, '68: "Our teacher is black with pride." And Esther Iverem, '83: "Good Lord, (she's) something else, NEW YORK TIMES!".....CALIFORNIA DREAMIN': Frederick Johnson, '80, is a television writer for NBC's sitcom "227." Fred worked the past two years as a reporter/researcher at the MacNeil/Lehrer NEWSHOUR in New York.....Janice L. Greene, '82, this month begins reporting on suburban education at The Seattle TIMES (her hometown).....Diane H. Jones, '84, of READER'S DIGEST was promoted to research associate editor after a year as a trainee. Diane is also a member of the Columbia J-Alumni executive committee. That group plans functions such as the fall meeting forums and spring alumni awards.

Betty Winston Baye, '80, was the writer for "Teen-age Pregnancy and

Spiritual and Moral Values," a film produced by the Christian Methodist Episcopal Church with a grant from the Ford Foundation. The film is revolutionary because it marks the first time a major black denomination has publicly tackled the teen-age pregnancy crisis. The film, which will be used to start discussions on teen-age pregnancy and moral values, is to be distributed to churches early next year.

Wayne J.

Dawkins, '80,

and Mary E.

Pembleton of

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COURIER-POST

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blacks fared

in housing,

education, politics, and employment

in that sprawling decentralized re-

BLACKS IN SUBURBIA



AMERICAN DREAM OR BUST?

gion (the COURIER-POST's circulation area includes 150 municipalities). One community highlighted was Willingboro, suburbanized after World War II by builders Levitt & Sons (of Levittown fame), and off-limits to blacks in the 1950s and early 1960s. Barriers fell and the town currently has South Jersey's largest suburban black population (15,000 or about 40 percent of the town population), and a solid core of middle-class professionals.....Kirk Jackson, '82, is a reporter at The Washington INFORMER, a black-owned weekly...Valita Sellers, '84, is a reporter for The WALL STREET JOURNAL in Philadelphia.....

J-ALUMNI AWARDS/Con't

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So, Will concludes, the answers to black poverty, teen-age pregnancy, ignorance, black-on-black violence, drugs and unconscionably high unemployment will come from leaders who are well-dressed, well-

mannered, soft-spoken and "mild as milk."

That may be good advice, but those weren't the tactics white settlers used to grab the land from the Indians, and they sure weren't the tactics colonists used when they took their muskets in hand, fought like dogs and told the King and Queen of England to go to hell.

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